

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GGW Brands, LLC		11/15/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Path Media Holdings, LLC		
Street Address:	Hunkins Plaza, Main Street, P.O. Box 556		
City:	Charlestown		
State/Country:	ST. CHRIST-NEVIS		
Entity Type:	LIMITED LIABILITY COMPANY: ST. CHRIST-NEVIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77208674	GONE WILD	
CORRESPONDENCE DATA			
Fax Number:	(310)765-7647		
Phone:	3104404100		
Email:	uspto@raineslaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Konrad Gatien		
Address Line 1:	9720 Wilshire Boulevard, Fifth Floor		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	1389-02		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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**TRADEMARK
 REEL: 004661 FRAME: 0208**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Konrad Gatien

Signature:

/kkg/

Date:

11/15/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, GGW BRANDS, LLC, ("Assignor") a Delaware limited liability company, has adopted, applied for and/or used and registered the trademarks listed in the attached Schedule I (the "Marks"); and

WHEREAS, PATH MEDIA HOLDINGS, LLC, ("Assignee) a Nevis limited liability company is desirous of acquiring said marks, the applications therefor, any registrations therefrom, and the goodwill of the business symbolized by the Marks relating thereto;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all rights, title and interest in to the said Marks, applications and registrations issuing therefrom, together with the business of Assignor pertaining to said Marks and applications and the goodwill of the business symbolized by the Marks relating thereto, and all rights of action and claims for past infringement thereof.

GGW BRANDS, LLC

By: *Joe Francis*
Its: Manager
Date: 11-3-2011

Schedule 1

Name of Trademark

Application Number

Gone Wild

77208674