

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/17/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ritz Enterprise S.A.		11/04/2011	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	The Ritz Hotel Limited
Street Address:	15 Place Vendome
City:	Paris
State/Country:	FRANCE
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1232432	REVENESCENCE

CORRESPONDENCE DATA

Fax Number: (212)202-6188
 Phone: 212-297-2697
 Email: nyodocket@cozen.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Lance Lieberman
 Address Line 1: Cozen O'Connor
 Address Line 2: 277 Park Avenue
 Address Line 4: New York, NEW YORK 10172

ATTORNEY DOCKET NUMBER: 5718-31/304100

DOMESTIC REPRESENTATIVE

Name: Lance Lieberman

900207243

**TRADEMARK
 REEL: 004661 FRAME: 0387**

CH \$40.00 1232432

Address Line 1: Cozen O'Connor
Address Line 2: 277 Park Avenue
Address Line 4: New York, NEW YORK 10172

NAME OF SUBMITTER:	Lance J Lieberman
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Signature:	/Lance J Lieberman/
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Date:	11/16/2011
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Total Attachments: 1 source=Assignment#page1.tif

CONFIRMATORY ASSIGNMENT

WHEREAS, RITZ ENTERPRISE S.A., a corporation of Switzerland having a place of business at 11 Avenue Calas, Geneva 12, CP 447, CH1211 Switzerland (hereinafter "ASSIGNOR"), was as of June 17, 2008 the owner of all right, title and interest in and to the Trademark REVENESCENCE which is the subject of United States Trademark Registration No. 1,232,432, registered March 29, 1983, and was as of June 17, 2008 the owner of all right, title and interest in and to the said U.S. Trademark Registration; and

WHEREAS, THE RITZ HOTEL LIMITED, a corporation of the United Kingdom having a place of business at 15 Place Vendome, Paris, France (hereinafter "ASSIGNEE"), was, as of June 17, 2008, desirous of acquiring all right, title and interest in and to the said Trademark and the said United States Trademark Registration thereof;

NOW, THEREFORE, it is acknowledged and confirmed that on or about June 17, 2008, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR did sell, assign and transfer unto the said ASSIGNEE all right, title and interest in and to the said Trademark together with the good will of the business symbolized by the said Trademark, and in and to the said United States Trademark Registration thereof, including the right to sue for past infringements thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative.

RITZ ENTERPRISE S.A.

Dated: 4/11/2011

By: 