

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NOMA Holding S.A.		10/05/2007	COMPANY: SWITZERLAND
RECEIVING PARTY DATA			
Name:	SICPA HOLDING SA		
Street Address:	Avenue de Florissant 41		
City:	CH-1008 PRILLY, VAUD		
State/Country:	SWITZERLAND		
Entity Type:	JOINT STOCK COMPANY WITH LIMITED LIABILITY: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2930096	POLARSHIFT	
Registration Number:	2439854	HELICONE	
CORRESPONDENCE DATA			
Fax Number:	(516)365-9802		
Phone:	5163659802		
Email:	dhentze@collardroe.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Debra Hentze/Collard & Roe, P.C.		
Address Line 1:	1077 Northern Blvd.		
Address Line 4:	Roslyn, NEW YORK 11576		
ATTORNEY DOCKET NUMBER:	JT#182222		
DOMESTIC REPRESENTATIVE			
Name:	STEWART J. BELLUS		
Address Line 1:	1077 NORTHERN BLVD.		
Address Line 4:	ROSLYN, NEW YORK 11576		

CH \$65.00 2930096

NAME OF SUBMITTER:	STEWART J. BELLUS
Signature:	/SJB/
Date:	11/16/2011
Total Attachments: 1 source=Change of NameNo document required#page1.tif	

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