

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brilliant Jewelers/MJJ Inc.	FORMERLY MJJ Brilliant, Inc.	02/04/1997	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brilliant Jewelers/MJJ Inc.		
<b>Street Address:</b>	902 Broadway- 18th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2953430	I IDEAL LOVE IDEAL CUT DIAMONDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)370-4809		
<b>Phone:</b>	703-370-1010		
<b>Email:</b>	docket@haaiplaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	H&A Intellectual Property Law, PLLC		
<b>Address Line 1:</b>	2847 Duke Street		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	T97571		
<b>NAME OF SUBMITTER:</b>	Jared D. Barsky		
<b>Signature:</b>	/Jared D. Barsky/		
<b>Date:</b>	11/17/2011		
<b>Total Attachments: 0</b>			

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