

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Datatrac Corporation		11/16/2011	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SNL Financial LC		
<b>Street Address:</b>	One SNL Plaza		
<b>City:</b>	Charlottesville		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22902		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2667159	RATEINTELLIGENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(434)974-7600		
<b>Phone:</b>	434-977-7424		
<b>Email:</b>	dsrooker@earthlink.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Dennis S. Rooker		
<b>Address Line 1:</b>	1421 Sachem Place, Ste 3		
<b>Address Line 4:</b>	Charlottesville, VIRGINIA 22901		
<b>NAME OF SUBMITTER:</b>	Dennis S Rooker		
<b>Signature:</b>	/dsrooker/		
<b>Date:</b>	11/17/2011		
<b>Total Attachments: 1</b> source=TM Assignment 11-16-11#page1.tif			

OP \$40.00 2667159

## TRADEMARK ASSIGNMENT

WHEREAS, **DATATRAC CORPORATION**, a Wisconsin corporation, whose address is 924 E. Juneau Ave., Suite 200, Milwaukee, WI 53202, (hereinafter "Assignor"), is the owner of the United States Trademark Registration No. **2,667,159** for the trademark "**RATEINTELLIGENCE®**" (hereinafter, the "Trademark"); and

WHEREAS, **SNL FINANCIAL LC**, a Virginia limited liability company, whose address is One SNL Plaza, Charlottesville, VA 22902, (hereinafter "Assignee"), has entered into an Asset Purchase Agreement with Assignor whereby Assignor agreed to assign and transfer all right, title and interest in the Trademark to Assignee and Assignee agreed to accept such assignment; and

NOW, THEREFORE, in consideration of the purchase of the assets by Assignee from Assignor and other good and valuable consideration, hereby acknowledged as received, the Assignor does hereby assign and transfer to Assignee with full title guarantee all the property right, title and interest in the Trademark together with all statutory and common law rights, and all goodwill in the Trademark, and all rights of action in respect of any past or existing infringement of the Trademark Registrations and/or passing-off of the goodwill in the Trademark, TO HOLD the same unto the Assignee, its successors and assigns absolutely

IN WITNESS WHEREOF, parties hereto have caused the Assignment to be executed by their duly authorized officers effective the 16<sup>th</sup> day of November, 2011.

**Assignee:**

SNL Financial LC

By: \_\_\_\_\_

Printed Name: Michael Chinn

Title: President

**Assignor:**

Datatrak Corporation

By: \_\_\_\_\_

Printed Name: Ken Warner

Title: President/CEO