

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
VPI Corp.		10/18/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Promo-Power LLC
<b>Street Address:</b>	1501 Unity Street
<b>City:</b>	Philadelphia
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19124
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: PENNSYLVANIA

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	1906627	BEAUTY FORM
Registration Number:	2513481	VIACELL
Registration Number:	2584616	GENTLE FLEX
Registration Number:	2599351	HANDI-LINER
Registration Number:	2821562	ACTIVMAN
Registration Number:	2887133	ACTIVSPORT
Registration Number:	2887397	TENDERKINS
Registration Number:	2985715	TENDERKINS
Registration Number:	3048389	VIASONIC
Registration Number:	3127288	HANDI-CRAFT
Registration Number:	3300080	HANDI-WARE
Registration Number:	3319043	COOKMATES
Registration Number:	3373404	WHITE DOVE
Registration Number:	3453176	ACTIVSPORT

**CH \$415.00 1906627**

Registration Number:	3469626	SOF'FRESH
Registration Number:	3907768	PROMO-POWER

**CORRESPONDENCE DATA**

Fax Number: (703)415-1640  
Phone: (703) 415-1640  
Email: kkjs4jennisonlaw@aol.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Kathryn Jennison Shultz  
Address Line 1: Jennison & Shultz, P.C.  
Address Line 2: 2001 Jefferson Davis Highway, Suite 1102  
Address Line 4: Arlington, VIRGINIA 22202

ATTORNEY DOCKET NUMBER:	PROMO-POWER ASSIGNMENT
NAME OF SUBMITTER:	Kathryn Jennison Shultz
Signature:	/Kathryn Jennison Shultz/
Date:	11/18/2011

Total Attachments: 2  
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ASSIGNMENT OF TRADEMARKS

WHEREAS, VPI Corp. ("Assignor"), a corporation organized under the laws of Delaware, with a principal place of business at 103 Foulk Road, Suite 200, Wilmington, Delaware 19803, is the owner of all right, title, interest in, including the good will associated with the trademarks and U.S. federal registrations listed on the attached Exhibit A (the "Marks" and "Registrations," respectively); and

WHEREAS, Promo-Power LLC ("Assignee"), a Pennsylvania limited liability company, with a principal place of business at 1501 Unity Street, Philadelphia, Pennsylvania 19124, is desirous of acquiring all right, title and interest in, to and under the Marks and Registrations, all good will associated therein and all business associated with them; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks and the registrations together with the good will associated with the marks.

VPI CORP.

Date: 10/18/2011

By: 

Elie Antar, President

SCHEDULE A

<u>Trademark</u>	<u>Reg. No.</u>
BEAUTY FORM	1,906,627
VIACELL	2,513,481
GENTLE FLEX	2,584,616
HANDI-LINER	2,599,351
ACTIVMAN	2,821,562
ACTIVSPORT	2,887,133
TENDERKINS	2,887,397
TENDERKINS	2,985,715
VIASONIC	3,048,389
HANDI-CRAFT	3,127,288
HANDI-WARE	3,300,080
COOKMATES	3,319,043
WHITE DOVE	3,373,404
ACTIVSPORT	3,453,176
SOFTFRESH	3,469,626
PROMO-POWER	3,907,768