### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

#### **CONVEYING PARTY DATA**

| Name          | Formerly | Execution Date | Entity Type           |
|---------------|----------|----------------|-----------------------|
| Pingpin, Inc. |          | 09/29/2011     | CORPORATION: DELAWARE |

#### RECEIVING PARTY DATA

| Name:           | Ditto.me, Inc.          |  |
|-----------------|-------------------------|--|
| Street Address: | 292 Ivy Street, Suite B |  |
| City:           | San Francisco           |  |
| State/Country:  | CALIFORNIA              |  |
| Postal Code:    | 94102                   |  |
| Entity Type:    | CORPORATION: DELAWARE   |  |

#### PROPERTY NUMBERS Total: 1

| Property Type  | Number   | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 85343246 | DITTO     |

#### **CORRESPONDENCE DATA**

Fax Number: (650)938-5200 Phone: (650) 988-8500

Email: trademarks@fenwick.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Fenwick & West LLP
Address Line 1: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

| ATTORNEY DOCKET NUMBER: | 28235-00070-4198          |
|-------------------------|---------------------------|
| NAME OF SUBMITTER:      | Connie L. Ellerbach, Esq. |
| Signature:              | /cle1087/                 |
|                         |                           |

Date: 11/18/2011

Total Attachments: 0

CH \$40,00

TRADEMARK REEL: 004662 FRAME: 0909

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REEL: 004662 FRAME: 0910

**RECORDED: 11/18/2011**