

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eden Beauty Concepts		06/30/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Eden Beauty Concepts, Inc.		
Street Address:	3215 Executive Ridge		
City:	Vista		
State/Country:	CALIFORNIA		
Postal Code:	92081		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85304054	EUFORA	
Registration Number:	3067693	EUFORA	
CORRESPONDENCE DATA			
Fax Number:	(858)487-9390		
Phone:	858-487-9390		
Email:	jmandour@mandourlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Joseph A. Mandour, Mandour & Associates		
Address Line 1:	16870 West Bernardo Drive		
Address Line 2:	Suite 400		
Address Line 4:	San Diego, CALIFORNIA 92127		
ATTORNEY DOCKET NUMBER:	EDEN BEAUTY NAME CHANGE		
NAME OF SUBMITTER:	Joseph A. Mandour		
Signature:	/jam/		
Date:	11/18/2011		
Total Attachments: 0			

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