

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miraloma Corporation		11/18/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	Pacific Sunwear of California, Inc.		
Street Address:	3450 East Miraloma Avenue		
City:	Anaheim		
State/Country:	CALIFORNIA		
Postal Code:	92806		
Entity Type:	INC. ASSOCIATION: CALIFORNIA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3338088	A BY ANISETTE	
Registration Number:	3234231	ANISETTE	
Registration Number:	3086305		
Registration Number:	3416953		
Registration Number:	3289669	DEMO	
Registration Number:	3164005	ONE THOUSAND STEPS	
Registration Number:	3272338	ONE THOUSAND STEPS	
Registration Number:	3005969	R	
Registration Number:	3020360	R RE:VERB	
Registration Number:	3245329	RE:VERB	
CORRESPONDENCE DATA			
Fax Number:	(714)414-4294		
Phone:	7144144667		
Email:	cgosselin@pacsun.com		

CH \$265.00 3338088

900207551

**TRADEMARK
 REEL: 004663 FRAME: 0569**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Craig E. Gosselin
Address Line 1: 3450 East Miraloma Avenue
Address Line 4: Anaheim, CALIFORNIA 92806

ATTORNEY DOCKET NUMBER:	MIRALOMA CORP TO PACSUN
NAME OF SUBMITTER:	Craig E. Gosselin
Signature:	/Craig E. Gosselin/
Date:	11/18/2011

Total Attachments: 1
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TRADEMARK ASSIGNMENT

ASSIGNOR: **Miraloma Corporation**, 3450 East Miraloma Avenue, Anaheim, California 92806

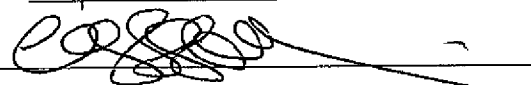
ASSIGNEE: **Pacific Sunwear of California, Inc.**, 3450 East Miraloma Avenue, Anaheim, California 92806

<u>TRADEMARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
A BY ANISETTE (DESIGN)	3338088	November 20, 2007
ANISETTE	3234231	April 24, 2007
DESIGN ONLY	3086305	April 25, 2006
DESIGN ONLY	3416953	April 29, 2008
D E M O	3289669	September 11, 2007
ONE THOUSAND STEPS	3164005	October 24, 2006
ONE THOUSAND STEPS (DESIGN)	3272338	July 31, 2007
R (DESIGN)	3005969	October 11, 2005
R RE:VERB (DESIGN)	3020360	November 29, 2005
RE:VERB	3245329	May 22, 2007


Assignor is the owner of the aforementioned trademark registrations in the United States Patent and Trademark Office, and Assignee is desirous of acquiring said trademark registrations.

In consideration of the trademark registrations and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark registrations therefore, together with the goodwill of the business symbolized by said trademark registrations.

On behalf of **Miraloma Corporation**

Dated: 11/18/11
 By: 
 Name: CRAIG GOSSE
 Title: President

On behalf of **Pacific Sunwear of California, Inc.**

Dated: 11/18/11
 By: 
 Name: CRAIG GOSSE
 Title: SVP + Genl Mgr