

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Champion Exposition Services LLC		11/08/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Freeman Capital Company		
Street Address:	6555 W. Sunset Road		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89118		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85163681	EVENTRAC	
Serial Number:	85163668	EVENTRACK	
Serial Number:	85170403	EVENTRAC TECHNOLOGY SUITE	
CORRESPONDENCE DATA			
Fax Number:	(303)607-3600		
Phone:	303-607-3500		
Email:	trademarkdnvr@faegre.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Joshua A. Smith / Senior Paralegal		
Address Line 1:	1700 Lincoln Street, Suite 3200		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	56164-		
NAME OF SUBMITTER:	Joshua A. Smith, Senior Paralegal		

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 REEL: 004663 FRAME: 0807**

Signature:	/Joshua A. Smith/
Date:	11/19/2011
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Trademark Assignment

WHEREAS, Champion Exposition Services LLC, a Limited Liability Company under the laws of Delaware, with a principal address of 139 Campanelli Drive, Middleboro, MA 02346 ("Assignor"), is the owner of the following trademark application(s) and/or registration(s) set forth on the accompanying Schedule A (the "Mark(s)");

WHEREAS, Freeman Capital Company, a Corporation under the laws of Nevada, with a principal address of 6555 W. Sunset Road, Las Vegas, Nevada 89118, (the "Assignee"), is desirous of acquiring said Mark(s) and all title and rights thereunder, together with the goodwill of the business with which the Mark(s) is used and which is symbolized by the Mark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark(s), including any applications to register the Mark(s), together with the goodwill of the business symbolized by the Mark(s), all common law rights related to the Mark(s), all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Date: November 8, 2011

Champion Exposition Services LLC

By

Name:

Title:

Dawn Resp
EVP

SCHEDULE A

Trademark Applications

<u>Mark</u>	<u>Int. Class</u>	<u>Country</u>	<u>Appln. No.</u>	<u>Appln. Date</u>
EVENTRAC	009 and 042	United States	85/163,681	10/28/2010
EVENTRAC	009 and 042	United States	85/163,668	10/28/2010
	009 and 042	United States	85/170,403	11/05/2010
EVENTRAC	N/A	Canada	1,525,526	04/28/2011
	N/A	Canada	1,526,174	05/4/2011