

TRADEMARK ASSIGNMENT


Electronic Version v1.1
 Stylesheet Version v1.1

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|---|---|------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| | Name | Formerly | Entity Type |
| | Chase Marketing Group, LLC dba Immersa Marketing | | LIMITED LIABILITY COMPANY: CALIFORNIA |
| EXECUTION DATE | | | |
| | | 11/08/2011 | |
| RECEIVING PARTY DATA | | | |
| Name: | Freeman Capital Company | | |
| Street Address: | 6555 W. Sunset Road | | |
| City: | Las Vegas | | |
| State/Country: | NEVADA | | |
| Postal Code: | 89118 | | |
| Entity Type: | CORPORATION: NEVADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| | Property Type | Number | Word Mark |
| | Registration Number: | 3628237 | IMMERSA MARKETING |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (303)607-3600 | | |
| Phone: | 303-607-3500 | | |
| Email: | trademarkdnvr@faegre.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Joshua A. Smith / Senior Paralegal | | |
| Address Line 1: | 1700 Lincoln Street, Suite 3200 | | |
| Address Line 4: | Denver, COLORADO 80203-4532 | | |
| ATTORNEY DOCKET NUMBER: | 56164-405225 | | |
| NAME OF SUBMITTER: | Joshua A. Smith, Senior Paralegal | | |
| Signature: | /Joshua A. Smith/ | | |
| Date: | 11/19/2011 | | |
| Total Attachments: 1 source=Immersa Marketing TM Assignments#page1.tif | | | |

OP \$40.00 3628237

Trademark Assignment

WHEREAS, The Chase Marketing Group, LLC dba Immersa Marketing, a Limited Liability Company under the laws of Delaware, with a principal address of 350 Rhode Island Street, Suite 220N, San Francisco, California 94103 ("Assignor"), is the record owner of the following United States trademark registration:

| <u>Mark</u> | <u>Reg No</u> | <u>Reg Date</u> |
|---|---------------|-----------------|
|  | 3628237 | 05/26/2009 |

(the "Mark");

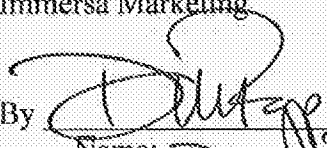
WHEREAS, Freeman Capital Company, a Corporation under the laws of Nevada, with a principal address of 6555 W. Sunset Road, Las Vegas, Nevada 89118, (the "Assignee"), is desirous of acquiring said Mark and all title and rights thereunder, together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including any applications to register the Mark, together with the goodwill of the business symbolized by the Mark, all common law rights related to the Mark, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

The Chase Marketing Group, LLC dba
Immersa Marketing

Date: November 8, 2011

By


Name: Dawn Repp
Title: SVP

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