

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eddie V's Restuarants, Inc.		11/14/2011	CORPORATION:

RECEIVING PARTY DATA

Name:	Darden Concepts, Inc.
Street Address:	1000 Darden Center Drive
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32837
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2499126	EDDIE V'S
Registration Number:	2557184	EDDIE V'S EDGEWATER GRILLE
Registration Number:	3133526	WILDFISH
Registration Number:	3354803	V LOUNGE
Registration Number:	3354804	V LOUNGE
Registration Number:	3354805	EDDIE V'S EDGEWATER GRILLE
Registration Number:	3354806	WILDFISH SEAFOOD GRILLE
Registration Number:	3633560	SEAFOOD, STEAKS AND RHYTHM
Serial Number:	76707380	WF
Serial Number:	76709503	EDDIE V'S PRIME SEAFOOD

CORRESPONDENCE DATA

Fax Number: (407)241-5503
 Phone: 407-245-5407
 Email: senglish@darden.com

900207581

**TRADEMARK
 REEL: 004664 FRAME: 0104**

CH \$265.00 2499126

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Sharon English
Address Line 1: 1000 Darden Center Drive
Address Line 4: Orlando, FLORIDA 32837

NAME OF SUBMITTER:	Sharon English
Signature:	/Sharon English/
Date:	11/21/2011
Total Attachments: 3 source=Eddie V's - Darden Concepts Trademark Assignment 11-14-2011#page1.tif source=Eddie V's - Darden Concepts Trademark Assignment 11-14-2011#page2.tif source=Eddie V's - Darden Concepts Trademark Assignment 11-14-2011#page3.tif	

ASSIGNMENT OF U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

WHEREAS, Eddie V's Restaurants, Inc., a corporation organized under the laws of the State of Arizona, and having a place of business located at 15279 North Scottsdale Road, Suite 250, Scottsdale, Arizona 85254 (hereinafter "**Assignor**"), owns rights in the United States trademarks and trademark applications described on the attached Exhibit A (the "**Marks**").

WHEREAS, pursuant to that certain Asset Purchase Agreement (the "**Asset Purchase Agreement**"), dated as of October 12, 2011, by and among Assignor, Darden Concepts, Inc., a corporation organized under the laws of the State of Florida, and having a place of business located at 1000 Darden Center Drive, Orlando, Florida 32837 ("**Assignee**"), and other parties named therein, Assignor desires to assign, and Assignee desires to obtain all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration paid to Assignor pursuant to the Asset Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives, its entire right, title and interest (in and throughout the United States of America, including its territories and dependencies, and in all foreign countries) in the Marks, together with the goodwill of the business symbolized by the Marks, that portion of Assignor's business to which the Mark pertains (which is ongoing and existing), and any causes of action for any previously occurring infringement of the Marks.

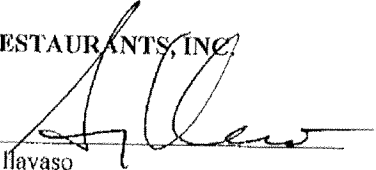
Assignor will execute further papers and will take other reasonable action if necessary and proper to vest full title in and to the Marks in Assignee, or if necessary and proper for Assignee to obtain, register, renew or enforce the Marks.

[Signature on Following Page]

IN WITNESS WHEREOF, Assignor has caused this Assignment of U.S. Trademarks and Trademark Applications to be executed as of the date set forth below.

November 14, 2011
Date

EDDIE V'S RESTAURANTS, INC.

By: 
Name: Guy Villavaso
Title: Chairman of the Board and Co-Founder

Assignment of U.S. Trademarks and Trademark Applications

TRADEMARK
REEL: 004664 FRAME: 0107

EXHIBIT A

U.S. Trademark Registration or Application No.	Mark
2,499,126	EDDIE V'S
2,557,184	EDDIE V'S EDGEWATER GRILLE
3,133,526	WILDFISH (Stylized)
3,354,803	V LOUNGE (Stylized)
3,354,804	V LOUNGE (Stylized)
3,354,805	EDDIE V'S EDGEWATER GRILLE and Design
3,354,806	WILDFISH SEAFOOD GRILLE and Design
3,633,560	SEAFOOD, STEAKS AND RHYTHM (Stylized)
76/707,380	WF (Stylized)
76/709,503	EDDIE V'S PRIME SEAFOOD and Design