

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as successor by merger to Wells Fargo Retail Finance, LLC		11/18/2011	Association: UNITED STATES

RECEIVING PARTY DATA

Name:	A.C. Moore Incorporated
Street Address:	130 A.C. Moore Dr.
City:	Berlin
State/Country:	NEW JERSEY
Postal Code:	08009
Entity Type:	CORPORATION: VIRGINIA

Name:	A.C. Moore Arts and Crafts Inc.
Street Address:	130 A.C. Moore Dr.
City:	Berlin
State/Country:	NEW JERSEY
Postal Code:	08009
Entity Type:	CORPORATION: PENNSYLVANIA

Name:	Moorestown Finance, Inc.
Street Address:	103 Foulk Road
Internal Address:	Suite 202
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	CORPORATION: DELAWARE

Name:	Blackwood Assets, Inc.
Street Address:	103 Foulk Rd.

CH \$465.00 2210537

900207637

**TRADEMARK
 REEL: 004664 FRAME: 0427**

Internal Address:	Suite 202
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2210537	A.C.MOORE
Registration Number:	2775533	CREATIONS FOR ALL GENERATIONS
Registration Number:	2883303	SPLENDOR OF SPRING
Registration Number:	2915222	HOLIDAY HUES
Registration Number:	3018457	SHADES OF THE SEASON
Registration Number:	3093818	HARVEST HUES
Registration Number:	3094128	EASY AS 1*2*3!
Serial Number:	77094856	FRAMES AND MOORE
Serial Number:	77094863	FRAMES N' MOORE
Serial Number:	77228968	DREAM IT. CREATE IT. SHARE IT.
Serial Number:	77228976	
Serial Number:	77228982	BLUEPRINT STUDIO
Serial Number:	77228995	FRAMES & MOORE
Serial Number:	77228998	DREAM CREATE SHARE
Serial Number:	77229002	MOORE VALUES
Serial Number:	77445839	A.C. MOORE ARTS & CRAFTS
Serial Number:	77469609	MY STUDIO
Serial Number:	77095564	FRAMES & MOORE

CORRESPONDENCE DATA

Fax Number: (302)636-5454
Phone: 800-927-9801 x2348
Email: jpaterso@cscinfo.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Corporation Service Company
Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 988446

TRADEMARK
REEL: 004664 FRAME: 0428

	Jean Paterson
Signature:	/jep/
Date:	11/21/2011
Total Attachments: 9 source=11-21-11 Wells Fargo-TM#page1.tif source=11-21-11 Wells Fargo-TM#page2.tif source=11-21-11 Wells Fargo-TM#page3.tif source=11-21-11 Wells Fargo-TM#page4.tif source=11-21-11 Wells Fargo-TM#page5.tif source=11-21-11 Wells Fargo-TM#page6.tif source=11-21-11 Wells Fargo-TM#page7.tif source=11-21-11 Wells Fargo-TM#page8.tif source=11-21-11 Wells Fargo-TM#page9.tif	

FULL RELEASE OF SECURITY INTEREST IN TRADEMARKS

November 18, 2011


WHEREAS, A.C. MOORE INCORPORATED, A.C. MOORE ARTS & CRAFTS INC., MOORESTOWN FINANCE, INC. and BLACKWOOD ASSETS, INC.(collectively the "Debtor"), granted to WELLS FARGO BANK, NATIONAL ASSOCIATION, as successor by merger to WELLS FARGO RETAIL FINANCE, LLC, (the "Secured Party") a security interest in, among other things, certain of the Debtor's trademarks listed on Schedule I attached hereto (the "Subject Trademarks") pursuant to a certain Intellectual Property Security Agreement dated January 15, 2009 (the "Agreement"), which was filed at the United States Patent and Trademark Office on January 6, 2010 and recorded on Reel 004125, Frame 0780; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties acknowledge, the Secured Party hereby (1) releases, discharges and relinquishes its security interest in the Subject Trademarks, (2) reassigns to the Debtor all right title, and interest that it may have had in the Subject Trademarks, including the goodwill associated with the Subject Trademarks, any and all applications or registrations therefor, and the right to sue for past, present and future infringements, and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits, and (3) acknowledges and agrees that any right, title or interest of Secured Party in the Debtor's intellectual property, including the Subject Trademarks, does hereby cease and become void.

[signature page follows]

IN WITNESS WHEREOF, the Secured Party, by the signature below of its duly authorized representative, agrees to be bound by the provisions of this full release as of the date above first written.

WELLS FARGO BANK, NATIONAL
ASSOCIATION

By: 
Name: Michele L. Ayou
Title: Authorized Officer

[Signature Page to Release of Security Interest in Trademarks]

TRADEMARK
REEL: 004664 FRAME: 0431

Schedule I


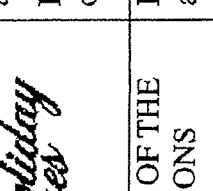
LIST OF TRADEMARKS AND TRADEMARK LICENSES

See attached



[Signature Page to Release of Security Interest in Trademarks]

**TRADEMARK
REEL: 004664 FRAME: 0432**



List of Trademarks and Trademark Licenses

Application No./ Registration No.	Trademark	Goods and/or Services Covered under Trademark Registration or Pending Trademark Application	Status
2210537		International class 35: retail stores for arts and crafts and florals supplies	REGISTERED December 15, 1998
2775533	CREATIONS FOR ALL GENERATIONS	International Class 35: retail store services in the field of arts and crafts	REGISTERED October 21, 2003
2883303	SPLENDOR OF SPRING	International Class 16: ornamental ribbons made of paper International Class 26: ornamental ribbons made of fabric	REGISTERED September 7, 2004
2915222		International Class 16: ornamental paper ribbons and wrapping paper International Class 26: ornamental ribbons made of textiles	REGISTERED December 28, 2004
3018457	SHADES OF THE SEASONS	International Class 16: ornamental paper ribbons and wrapping paper International Class 26: ornamental ribbons made of textiles	REGISTERED November 22, 2005

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Application No./ Registration No.	Trademark	Goods and/or Services Covered under Trademark Registration or Pending Trademark Application	Status
3093818		International Class 26: ornamental ribbons made of textiles	REGISTERED May 16, 2006
3094128		International Class 35: retail store services in the field of arts and crafts and floral supplies	REGISTERED May 16, 2006
77/094856	FRAMES AND MOORE	International Class 6: metal picture frame hanging hooks and wall mounts International Class 20: ready made picture or art frames, mats and pre-cut glass for picture or art frames, non-metal picture frame hanging hooks and wall mounts International Class 40: custom framing services for works of art and pictures	PENDING Filed January 30, 2007
77/094863	FRAMES N' MOORE	International Class 6: metal picture frame hanging hooks and wall mounts International Class 20: ready made picture or art frames, mats and pre-cut glass for picture or art frames, non-metal picture frame hanging hooks and wall mounts	PENDING Filed January 30, 2007

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Application No./ Registration No.	Trademark	Goods and/or Services Covered under Trademark Registration or Pending Trademark Application	Status
77/095564 	FRAMES	<p>International Class 40: custom framing services</p> <p>International Class 6: metal picture frame hanging hooks and wall mounts</p> <p>International Class 20: ready made picture or art frames, mats and pre-cut glass for picture or art frames, non-metal picture frame hanging hooks and wall mounts</p> <p>International Class 40: custom framing services</p>	<p>PENDING Filed January 31, 2007</p>
77/228968	DREAM IT. CREATE IT. SHARE IT.	<p>International Class 35: retail store services in the field of arts and crafts, scrapbooking supplies, floral supplies, and picture frames</p> <p>International Class 40: custom framing services</p>	<p>PENDING Filed July 13, 2007</p>
77/228976 		<p>International Class 35: retail store services in the field of arts and crafts, scrapbooking supplies, floral supplies, and picture frames</p> <p>International Class 40: custom framing services</p>	<p>PENDING Filed July 13, 2007</p>
77/228982	BLUEPRINT STUDIO	<p>International Class 16: scrapbook materials and supplies, namely, paper and craft paper, stickers, scrap booking tools, namely, scrap book albums, scrap book pages, and scrap books, stamps, namely, ink stamps, marking stamps, rubber stamps and stamp pads, cards, namely, blank cards, index cards, social note cards, and greeting cards, storage</p>	<p>PENDING Filed July 13, 2007</p>

[Signature Page to Release of Security Interest in Trademarks]

Application No./ Registration No.	Trademark	Goods and/or Services Covered under Trademark Registration or Pending Trademark Application	Status
		<p>containers made of paper, photo albums, stamp albums, sticker albums, photo storage boxes and stationery</p> <p>International Class 21: scrapbook materials and supplies, namely, plastic storage containers for household or domestic use</p>	
77/228995	FRAMES & MOORE	<p>International Class 6: metal picture hanging hooks and wall mounts</p> <p>International Class 12: photo mats and picture and art framing mats</p> <p>International Class 20: ready made picture and art frames; pre-cut glass for picture and art frames; non-metal picture hanging hooks and wall mounts</p> <p>International Class 40: custom framing services</p>	<p>PENDING Filed July 13, 2007</p>
77/228998	DREAM CREATE SHARE	<p>International Class 35: retail store services in the field of arts and crafts, scrapbooking supplies, floral supplies, and picture frames</p> <p>International Class 40: custom framing services</p>	<p>PENDING Filed July 13, 2007</p>
77/229002	MOORE VALUES	<p>International Class 35: retail store services in the field of arts and crafts, scrapbooking supplies, floral supplies, and picture frames</p> <p>International Class 40: custom framing services</p>	<p>PENDING Filed July 13, 2007</p>

[Signature Page to Release of Security Interest in Trademarks]

Application No./ Registration No.	Trademark	Goods and/or Services Covered under Trademark Registration or Pending Trademark Application	Status
77/445839	A.C. MOORE ARTS & CRAFTS	International Class 35: retail store services in the field of arts, crafts, floral arranging and scrap booking	PENDING Filed April 11, 2008
77/469609	MY STUDIO	International Class 2: art supplies, namely finger paints and paints for arts and crafts International Class 8: art supplies, namely scissors International Class 16: art supplies, namely paint brushes, markers, crayons, canvas for painting, art paper, stickers, glue and glue sticks for stationery or household use International Class 20: decorative glitter	PENDING Filed May 5, 2008

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