

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADVANTA NORTH AMERICA, INC.		02/28/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PENNINGTON SEED, INC.		
Street Address:	1280 ATLANTA HIGHWAY		
City:	MADISON		
State/Country:	GEORGIA		
Postal Code:	30650		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2725562	FRONT RUNNER IN TURF GRASS RESEARCH	
CORRESPONDENCE DATA			
Fax Number:	(602)207-2183		
Phone:	6022813733		
Email:	feickstaedt@central.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Central Garden & Pet Company		
Address Line 1:	301 West Osborn Road		
Address Line 2:	attention: Legal Department		
Address Line 4:	PHOENIX, ARIZONA 85013		
NAME OF SUBMITTER:	George Yuhas		
Signature:	/george yuhas/		
Date:	11/22/2011		
Total Attachments: 1 source=ADVANTA NORTH AMER ASSIGN OF FRONT RUNNER IN TURF GRASS RESEARCH TM#page1.tif			

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**ASSIGNMENT OF FEDERAL REGISTERED TRADEMARK**

This Assignment of Federal Registered Trademark ("ASSIGNMENT"), effective as of February 28, 2007 (the "EFFECTIVE DATE"), is made by and between Advanta North America, Inc., a Delaware corporation having its principal place of business at 1215 Prairie Parkway, Fargo, North Dakota 58102 ("ASSIGNOR") and Pennington Seed, Inc., a Delaware corporation having its principal place of business at 1280 Atlanta Highway, Madison, Georgia 30650 ("ASSIGNEE").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors and assigns, as of the EFFECTIVE DATE, all rights, title and interests in and to that certain registered trademark, Front Runner In Turf Grass Research, U.S. Registration Number 2,725,562 (the "TRADEMARK"), together with the goodwill of the business associated with and symbolized by said TRADEMARK; and together with all rights to damages, profits, and/or any remedy whatsoever due or accrued arising out of any past infringement by any entity of said TRADEMARK or any injury to the goodwill of the business associated with, and symbolized by, said TRADEMARK.

IN WITNESS WHEREOF, ASSIGNOR has caused this ASSIGNMENT to be executed by its duly authorized representative as of the EFFECTIVE DATE.

**ASSIGNOR**

Advanta North America, Inc.

By: Kenneth Hignight  
Name: Kenneth Hignight  
Title: Director of Research