

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADVANTA PACIFIC, LLC		02/28/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PENNINGTON SEED, INC.		
Street Address:	1280 ATLANTA HIGHWAY		
City:	MADISON		
State/Country:	GEORGIA		
Postal Code:	30650		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1927936		
CORRESPONDENCE DATA			
Fax Number:	(602)207-2183		
Phone:	6022072189		
Email:	feickstaedt@central.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Central Garden & Pet Company		
Address Line 1:	301 West Osborn Road		
Address Line 2:	attention: Legal Department		
Address Line 4:	PHOENIX, ARIZONA 85013		
NAME OF SUBMITTER:	George Yuhas		
Signature:	/george yuhas/		
Date:	11/22/2011		
Total Attachments: 1 source=ADVANTA ASSIGN OF Grass Seed Design Mark TM#1927936#page1.tif			

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**TRADEMARK
 REEL: 004664 FRAME: 0841**

ASSIGNMENT OF FEDERAL REGISTERED TRADEMARK

This Assignment of Federal Registered Trademark ("ASSIGNMENT"), effective as of February 28, 2007 (the "EFFECTIVE DATE"), is made by and between Advanta Pacific, LLC, a Delaware limited liability company having its principal place of business at 33275 Columbus Street, Albany, Oregon 97321 ("ASSIGNOR") and Pennington Seed, Inc., a Delaware corporation having its principal place of business at 1280 Atlanta Highway, Madison, Georgia 30650 ("ASSIGNEE").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors and assigns, as of the EFFECTIVE DATE, all rights, title and interests in and to that certain registered design trademark, U.S. Registration Number 1,927,936 (the "TRADEMARK"), together with the goodwill of the business associated with and symbolized by said TRADEMARK; and together with all rights to damages, profits, and/or any remedy whatsoever due or accrued arising out of any past infringement by any entity of said TRADEMARK or any injury to the goodwill of the business associated with, and symbolized by, said TRADEMARK.

IN WITNESS WHEREOF, ASSIGNOR has caused this ASSIGNMENT to be executed by its duly authorized representative as of the EFFECTIVE DATE.

ASSIGNOR

Advanta Pacific, LLC

By: Kenneth Hignight
Name: Kenneth Hignight
Title: Director of Research