

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Outsports LLC		11/18/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Vox Media, Inc.		
Street Address:	1740 N Street, NW		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3697212	OUTSPORTS	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
Phone:	202-857-8977		
Email:	bush.douglas@arentfox.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Douglas R. Bush		
Address Line 1:	1050 Connecticut Avenue NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	031257.00000		
NAME OF SUBMITTER:	Douglas R. Bush		
Signature:	/D. R. Bush/		

OP \$40.00 3697212

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**TRADEMARK
 REEL: 004665 FRAME: 0027**

Date:

11/22/2011

Total Attachments: 2

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ASSIGNMENT

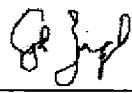
WHEREAS, Outsports LLC ("Assignor"), a California limited liability company composed of Cyd Zeigler and Jim Buzniski and having a business address at 850 Tularosa Dr. #D, Los Angeles, California 90026, has adopted and used in its business various names and marks containing OUTSPORTS, including OUTSPORTS, OUTSPORTS with circle logo, OUTSPORTS.COM, and all other names and marks containing OUTSPORTS, and has registered the OUTSPORTS with circle logo with the United States Patent and Trademark Office, Registration No. 3697212 (collectively the Marks");

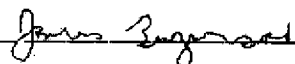
WHEREAS, Vox Media, Inc. ("Assignee"), a Delaware corporation, having a business address of 1740 N Street, NW, Washington DC, 20036 seeks to acquire all right, title and interest in and to the Marks and any and all applications and registrations thereof, including Registration No. 3697212;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks and any and all applications and registrations thereof, together with the goodwill of the business symbolized by the Marks.

This assignment shall be effective as of November 1, 2011.

OUTSPORTS LLC

By 
Cyd Zeigler

By 

Jim Buzinski

Date Nov. 18, 2011