

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	12/31/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Universal Trailer Corporation Horse/Livestock Group		12/31/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Exiss Sooner, LLC
<b>Street Address:</b>	11590 Century Boulevard, Suite 103
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45246
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	3001197	EXISS
Registration Number:	3022259	MILEY
Registration Number:	3213914	LEAVE YOUR MARK
Registration Number:	3276767	MILEY

**CORRESPONDENCE DATA**

Fax Number: (612)332-9081  
 Phone: 612.332.5300  
 Email: lstrom@merchantgould.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Correspondent Name: Merchant & Gould P.C.  
 Address Line 1: P.O. Box 2910  
 Address Line 4: Minneapolis, MINNESOTA 55402-0910

**900207701**

**TRADEMARK  
 REEL: 004665 FRAME: 0164**

**OP \$115.00 3001197**

ATTORNEY DOCKET NUMBER:	16285.0000001
NAME OF SUBMITTER:	Andrew S. Ehard
Signature:	/Andrew S. Ehard/
Date:	11/22/2011
Total Attachments: 2 source=conversion#page1.tif source=conversion#page2.tif	

# Delaware

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*The First State*

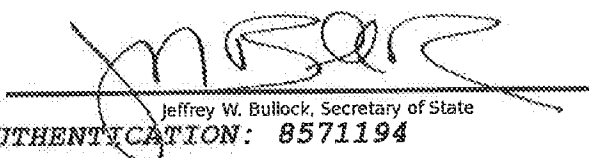
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "UNIVERSAL TRAILER CORPORATION HORSE/LIVESTOCK GROUP" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "UNIVERSAL TRAILER CORPORATION HORSE/LIVESTOCK GROUP" TO "EXISS SOONER, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 1 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010.

3424791 8100V

101221471



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8571194

DATE: 02-18-11

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 004665 FRAME: 0166

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is August 22, 2001.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Universal Trailer Corporation Horse/Livestock Group.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Exiss Sooner, LLC.
- 6.) The effective date is December 31, 2010.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
17th day of December, A.D. 2010

By: Thomas W. Frey  
Authorized Person

Name: Thomas W. Frey  
Print or Type