

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier Properties Inc.		04/30/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CFE Media LLC		
<b>Street Address:</b>	1111 W. 22nd Street		
<b>City:</b>	Oak Brook		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60523		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3170327	APPLIEDAUTOMATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(208)247-5169		
<b>Phone:</b>	5164486976		
<b>Email:</b>	erika@pomeroyprieur.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Erika Jenkins, Esq. & Jeremy Pomeroy, Es		
<b>Address Line 1:</b>	55 Broad Street		
<b>Address Line 2:</b>	Suite 13F		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>ATTORNEY DOCKET NUMBER:</b>	CFE APPLIEDAUTOASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Erika L. Jenkins, Esq.		
<b>Signature:</b>	/ELJ/		

OP \$40.00 3170327

**900207860**

**TRADEMARK  
 REEL: 004665 FRAME: 0574**

Date:

11/23/2011

Total Attachments: 4

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## REPI TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is executed and delivered as of April 30, 2010, by Reed Elsevier Properties Inc., a Delaware corporation ("Assignor") in favor of CFE Media LLC, an Illinois limited liability company ("Assignee"). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement.

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of the date hereof (the "Purchase Agreement"), by and among Reed Elsevier Inc., a Massachusetts corporation, Assignor and Assignee, Assignor has agreed to assign to Assignee its interest in, and to execute this Assignment to enable Assignee to record the assignment of (i) the trademarks and trademark applications, and (ii) all divisions, reissues, reexaminations, substitutions, continuations, continuations-in-part, foreign counterparts, and extensions of the trademarks and trademark applications, in each case listed on Schedule 1 hereto (the "Assigned Marks").

NOW, THEREFORE, for good and valuable consideration provided in the Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. Assignor hereby conveys, transfers, and assigns to Assignee any and all right, title, and interest of Assignor in and to the Assigned Marks and all related common-law rights and all goodwill of the business symbolized thereby and the right to sue and recover (for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives) damages for past, present and future infringement, misappropriation, dilution or other violation thereof or damage thereto.
2. Assignee is to hold all right, title, and interest in and to the Assigned Marks as fully and exclusively as it would have been held and enjoyed by Assignor had the assignment in Section 1 not been made.
3. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and the equivalent office in each country in which Assigned Marks are registered to record Assignee as the assignee and owner of the Assigned Marks and to issue any trademarks which may be granted on any applications included in the Assigned Marks to Assignee as assignee of the entire right, title and interest therein and thereto.
4. This Assignment is valid as between the parties as of the date of the Purchase Agreement. Assignor agrees, without additional consideration, to take such further actions and to execute any powers of attorney, applications, assignments, declarations, affidavits, and other papers necessary or desirable to transfer, vest, record and perfect good, valid and marketable title in the Assigned Marks to the Assignee.
5. To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms and provisions of the Purchase Agreement will govern.
6. This Agreement shall be governed by and construed in accordance with the laws of the State of New York regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

REED ELSEVIER PROPERTIES INC.

By: Renee Simonton  
Name: Renee Simonton  
Title: President

STATE OF Georgia  
COUNTY OF Fulton

On this 30th day of April, 2010, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Reed Elsevier Properties Inc., and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Notary Public  
[SEAL]

Carolyn R Adams



(Signature Page to REPI Trademark Assignment)

CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	18	3902434	2/4/2004				Lapsed
CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	18	3902433	2/4/2004	3902433	9/28/2008		Registered
CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	36	3902430	2/4/2004				Lapsed
CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	41	3902432	2/4/2004				Pending
CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	42	3902431	2/4/2004				Pending
CONTROL ENGINEERING INTERNATIONAL	Reed Elsevier Properties Inc.	European (O.H.I.M.)	016, 035, 042	208872	4/1/1996	208872	12/18/2000		Registered
APPLIEDAUTOMATION	Reed Elsevier Properties Inc.	United States of America (USA)	18	78650127	3/30/2006	3170527	11/7/2006		Registered
PLANT ENGINEERING	Reed Elsevier Properties Inc.	Japan	009, 016, 020	6148627	5/14/1988	2079972	9/30/1988		Registered
PLANT ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	16	72104959	9/2/1/1990	721041	9/6/1961		Registered
PLANT ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	35	72294095	3/25/1998	917960	8/9/1971		Registered
PLANT ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	42	76377083	10/21/1997	2277230	9/14/1999		Registered
PLANT ENGINEERING HOTWARE	Reed Elsevier Properties Inc.	United States of America (USA)	41	78431463	6/8/2004	3063368	1/31/2008		Registered
PLANTMALL	Reed Elsevier Properties Inc.	United States of America (USA)	9	77291112	9/29/2007	3429983	5/13/2008		Registered
THE CONDUIT OF INFORMATION FOR ELECTRICAL AND ELECTRONIC ENGINEERS	Reed Elsevier Properties Inc.	United States of America (USA)	41	78717566	9/21/2005	3099558	5/30/2006		Registered

Schedule 1 to REPI Trademark Assignment

REPI Assigned Marks

CONSULTING-SPECIFYING ENGINEER	Reed Elsevier Properties Inc.	United States of America (USA)	42	76823734	5/5/2005	3116707	7/18/2008	Registered
CONSULTING-SPECIFYING ENGINEER	Reed Elsevier Properties Inc.	United States of America (USA)	16	75916320	8/1/1998	1579853	1/23/1990	Registered
CONSULTING-SPECIFYING ENGINEER	Reed Elsevier Properties Inc.	United States of America (USA)	16	75112526	5/3/1998	2085017	5/27/1997	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Banarur	30	1098490	12/14/2005	783542	12/16/2005	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Brazil	Local class, 11, 10	821168743	11/23/1998	821168743	4/23/2002	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	China (People's Republic of)	9	5437890	6/23/2006			Lapsed
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Colombia	18	04-012-428	2/19/2004	288-704	8/30/2004	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	India	18	1415842	1/23/2006	1415842	1/23/2006	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	India	42	1415843	1/23/2006	1415843	1/23/2006	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Japan	009, 016, 020	61-48822	5/14/1998	2079987	9/3/1988	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Poland	016, 042	Z314474	9/17/2006	218948	8/17/2008	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Russian Federation	16	2002707232	3/27/2002	252851	8/6/2003	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	42					Not Filed
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	16	71890286	1/28/1984	608429	5/24/1985	Registered