

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr Scott B Maybee		11/15/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Smoker's Best Group, LLC		
Street Address:	645 Westmoreland Drive		
City:	Tupelo		
State/Country:	MISSISSIPPI		
Postal Code:	38801		
Entity Type:	LIMITED LIABILITY COMPANY: MISSISSIPPI		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3998702	WARRIOR	
Registration Number:	3782750		
Registration Number:	3350079	WARRIOR	
Registration Number:	3759300	WARRIOR	
CORRESPONDENCE DATA			
Fax Number:	(585)258-2821		
Phone:	5852582853		
Email:	pnunes@underbergkessler.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Paul V. Nunes, Esq.		
Address Line 1:	300 Bausch & Lomb Pl		
Address Line 4:	Rochester, NEW YORK 14604		
ATTORNEY DOCKET NUMBER:	AL HARRIS.TRADEMARK		
NAME OF SUBMITTER:	Paul V. Nunes, Esq.		

OP \$115.00 3998702

900207877

TRADEMARK
 REEL: 004665 FRAME: 0601

Signature:	/s/Paul V. Nunes, Esq.
Date:	11/23/2011
Total Attachments: 2 source=Marks from Maybee#page1.tif source=Marks from Maybee#page2.tif	

Exhibit A
TRADEMARK ASSIGNMENT

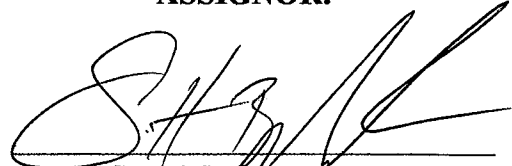
WHEREAS, Scott Maybee (a/k/a Scott B. Maybee), an individual with an address at 255 Rochester St. Unit 4, Salamanca, NY 14779 (“Assignor”), has adopted, is using and owns the entire right, title and interest in the trademark WARRIOR, including the U.S. Trademark Registration No. 3998702 issued on July 19, 2011 for “cigars” in Class 34, and U.S. Trademark Registration Nos. 3782750 issued on April 27, 2010, 3350079 issued on December 4, 2007, and 3759300 issued on March 9, 2010, all in Class 34 for “tobacco” (the “Trademark”); and

WHEREAS, Smoker’s Best Group, LLC, a limited liability company duly organized and existing under the laws of the State of Mississippi (“Assignee”) is desirous of acquiring an interest in and to the Trademark;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and conveys unto Assignee the full and exclusive right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by said Trademark, and any and all rights to bring any suit or action for damages for past infringement of the Trademark by any third party and the right to keep for itself any damages or other recovery it obtains therefrom. Assignor hereby covenants to execute and deliver to Assignee such additional assignments and instruments of transfer as Assignee may require to evidence Assignee’s ownership of the Trademark or the conveyance of the Trademark to Assignee.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed by its duly authorized representative as of November 15, 2011.

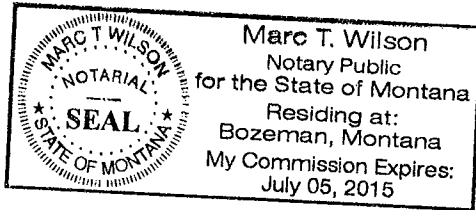
ASSIGNOR:




Scott Maybee

STATE OF MONTANA)
) ss:
COUNTY OF Gallatin)

On this 15th day of November, 2011, before me, the subscriber, personally appeared Scott Maybee, to be known and known to me to be the person described in the within instrument, who executed the within instrument in said capacity in my presence, and he acknowledged to me that he executed the same for the purposes therein mentioned.





Notary Public
Marc T. Wilson
Gallatin County, State of MT.