

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACH Food Companies, Inc.		11/28/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AB Mauri Food, Inc.		
Street Address:	Ste. 550, 1350 Timberlake Manor Parkway		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63017		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85297422	GOODFIBES	
Serial Number:	85297425	GOODFIBES	
CORRESPONDENCE DATA			
Fax Number:	(513)651-6981		
Phone:	513.651.6800		
Email:	trademarks@fbtlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Karlyn A. Schnapp		
Address Line 1:	3300 Great American Tower, 301 E. 4th St		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Karlyn A. Schnapp		
Signature:	/Karlyn A. Schnapp/		
Date:	11/28/2011		
Total Attachments: 1 source=Assignment ACH to AB Mauri#page1.tif			

OP \$65.00 85297422

## ASSIGNMENT OF TRADEMARKS

WHEREAS, ACH Food Companies, Inc. ("Assignor"), a Delaware corporation, having its principal place of business at 7171 Goodlett Farms Parkway, Cordova, TN 38016, is the sole owner of the entire right, title and interest in and goodwill of the business in connection with the trademark applications "GOODFIBES (U.S. Serial No. 85/297,422)" and "GOODFIBES & Design (U.S. Serial No. 85/297,425)"; and (hereinafter referred to as the trademarks); and

WHEREAS, AB Mauri Food, Inc. (hereinafter "Assignee"), a California Corporation, having its principal place of business at Ste. 550, 1350 Timberlake Manor Parkway, Chesterfield, MO 63017, is desirous of acquiring the entire right, title and interest in and to said trademarks and the United States registrations thereof (when issued), together with goodwill of the business in connection with which said trademarks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said trademarks and the United States registrations thereof (when issued), and in and to the goodwill of the business in connection with which said trademarks are used, the same to be held and enjoyed by said Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor, if this assignment had not been made; together with all claims for damages by reasons of past infringement of said trademarks, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, said Assignor has caused this trademark assignment to be executed this 28th day of November, 2011.

ACH Food Companies, Inc.

By \_\_\_\_\_  
Name: Benita Kichler  
Title: Corporate Counsel