

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Premier, LLC		11/28/2011	LIMITED LIABILITY COMPANY: ARIZONA

RECEIVING PARTY DATA

Name:	Tailored Living, LLC
Street Address:	1927 North Glassell Street
City:	Orange
State/Country:	CALIFORNIA
Postal Code:	92865
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2894764	PREMIERGARAGE
Registration Number:	3126861	P
Serial Number:	77878942	PREMIERSPACES
Serial Number:	85035403	PREMIERSPACES
Registration Number:	3236200	PREMIERONE
Registration Number:	2956557	THE ULTIMATE GARAGE
Registration Number:	2883878	BECAUSE IT'S MORE THAN "JUST A GARAGE"
Serial Number:	85040308	PREMIERIDESIGN
Serial Number:	85230004	THEMED SPACES

CORRESPONDENCE DATA

Fax Number: (714)998-8901
 Phone: 714 279 2427
 Email: jennie@homefranchiseconcepts.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

900208006

TRADEMARK
REEL: 004666 FRAME: 0637

OP \$240.00 2894764

via US Mail.

Correspondent Name: Jennie L. Amante
Address Line 1: 1927 North Glassell Street
Address Line 4: Orange, CALIFORNIA 92865

NAME OF SUBMITTER:	Jennie L. Amante
Signature:	/Jennie L. Amante/
Date:	11/28/2011
Total Attachments: 3 source=Trademark Assignment Executed Final#page1.tif source=Trademark Assignment Executed Final#page2.tif source=Trademark Assignment Executed Final#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment"), dated as of November 28, 2011, is made by Premier, LLC, an Arizona limited liability company ("Seller"), to Tailored Living, LLC, a California limited liability company ("Buyer").

PRELIMINARY STATEMENTS:

Reference is made to that certain Trademark Sale Agreement (the "Sale Agreement"), dated as of November 24, 2011, between Seller and Buyer and the sole member of Buyer, pursuant to which Seller has agreed to sell and assign, and Buyer has agreed to purchase, all of the "Marks" being all of Seller's right, title and interest in, to and under the trademarks and service marks listed on Schedule I, hereto (the "Marks"), and all goodwill associated therewith. Capitalized terms used but not defined herein shall have the respective meanings ascribed thereto in the Sale Agreement.

AGREEMENT:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1. **Assignment and Acceptance.** Effective as of 10:10 a.m. (Phoenix time) on the date set forth above, (the "Closing Date"), Seller does hereby sell, assign and transfer to Buyer, and Buyer hereby purchases, and accepts such assignment (the "Assignment"), for Buyer's own use and enjoyment, all of Seller's right, title, and interest in, to, and under the Marks and the goodwill associated therewith, including all registrations (and applications for registration) corresponding thereto.

Section 2. **Terms of the Sale Agreement.** The terms of the Sale Agreement are incorporated herein by this reference. Seller and Buyer acknowledge and agree that the terms contained in the Sale Agreement shall not be superseded hereby, but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Sale Agreement and the terms hereof (other than with respect to the effective time of this Trademark Assignment, which shall be the time and date set forth above), the terms of the Sale Agreement shall govern.

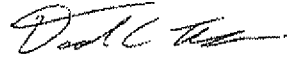
Section 3. **Miscellaneous.** The Sale Agreement's general terms and provisions regarding Further Assurances; Amendment, Governing Law, etc.; Counterparts, Confidentiality; Expenses; Successors and Assigns; Assignment; Severability; and Headings, shall govern this Trademark Assignment as if set forth fully herein.

[Signature Page Follows]

IN WITNESS WHEREOF, each of the parties has duly executed and delivered this Trademark Assignment as of the date first set forth above.

PREMIER, LLC

By: Premier Manager, LLC, its Manager



By: _____

Name: David C. Tedesco

Title: Manager

TAILORED LIVING, LLC



By: _____

Name: Ford Jackson

Title: COO/Partner

Schedule I

<u>Serial Number</u>	<u>Registration Number</u>	<u>Mark</u>
76536439	2894764	PREMIERGARAGE
78707431	3126861	P
77878942		PREMIERSPACES
85035403		PREMIERSPACES
78742846	3236200	PREMIERONE
76536438	2956557	THE ULTIMATE GARAGE
76536440	2883878	BECAUSE IT'S MORE THAN "JUST A GARAGE"
85040308		PREMIERIDESIGN
85230004		THEMED SPACES