

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Travel Acquisitions Group, LLC		11/10/2011
			LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Connexions Loyalty Travel Solutions, LLC		
Street Address:	6442 City West Parkway		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2488758	DISTINCTIVE DEPARTURES
CORRESPONDENCE DATA			
Fax Number:	(212)974-6955		
Phone:	2124684974		
Email:	jwildes@dglaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Joy J. Wildes, Esq.		
Address Line 1:	Davis & Gilbert LLP, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	00517-0280-006 (ASN CJH)		
NAME OF SUBMITTER:	Joy J. Wildes		
Signature:	/Joy J. Wildes/		
Date:	11/29/2011		
Total Attachments: 1 source=Distinctive Departures TM Assignment#page1.tif			

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NUNC PRO TUNC ASSIGNMENT IN THE U.S. TRADEMARK OFFICE

WHEREAS, Travel Acquisitions Group, LLC a California Limited Liability Company, having an address at 6442 City West Parkway, Eden Prairie, Minnesota 55344, USA (hereinafter "Assignor"), has adopted and used the marks listed below which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DISTINCTIVE DEPARTURES	2488758	September 11, 2001


WHEREAS, Connexions Loyalty Travel Solutions, LLC, a Minnesota Limited Liability Company, having an address at 6442 City West Parkway, Eden Prairie, Minnesota 55344, USA (hereinafter "Assignee"), was desirous of acquiring said marks and said registrations thereof;

WHEREAS, the parties intend to confirm that effective June 9, 2010, Assignor assigned unto Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registration thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effective as of June 9, 2010.

Travel Acquisitions Group, LLC

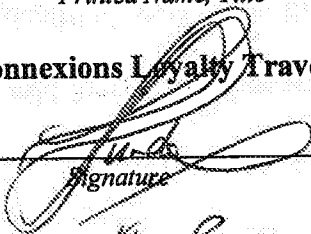
Date: November 10, 2011

By: 
Signature

Robert Brill, SVP/CC
Printed Name, Title

Date: November 15, 2011

Connexions Loyalty Travel Solutions, LLC

By: 
Signature

Eric Burdett, President
Printed Name, Title

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