

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eastman Chemical Company		01/31/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Grupo Petrotemex, S.A. de C.V.		
Street Address:	Ricardo Margain No. 444		
Internal Address:	Torre sur, Piso 16 Col. Valle del Campestre		
City:	San Pedro Garza Garcia, Nuevo Leon		
State/Country:	MEXICO		
Postal Code:	66265		
Entity Type:	sociedad anonima de capital variable: MEXICO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77038191	ENABLED BY INTEGREGX TECHNOLOGY	
Serial Number:	77644022	INTEGREGX	
Serial Number:	78943138	PARASTAR	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
Phone:	(703) 413-3000		
Email:	tmdocket@oblon.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kathleen Cooney-Porter		
Address Line 1:	Oblon, Spivak, McClelland, Maier & Neust		
Address Line 2:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	375818US29		

OP \$90.00 77038191

DOMESTIC REPRESENTATIVE

Name: Kathleen Cooney-Porter
Address Line 1: Oblon, Spivak, McClelland, Maier & Neust
Address Line 2: 1940 Duke Street
Address Line 4: Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	Kathleen Cooney-Porter
Signature:	/KCP/
Date:	11/30/2011

Total Attachments: 13
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EXECUTION VERSION

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "*Assignment*"), dated as of January 31, 2011, is made and entered into by and between **Eastman Chemical Company**, a Delaware corporation with its principal place of business at P.O. Box 511, Kingsport, Tennessee 37662 ("*Assignor*"), and **Grupo Petrotemex, S.A. de C.V.**, a Mexican *sociedad anónima de capital variable*, organized and existing under the laws of Mexico, and having a place of business at Ricardo Margain No. 444, Torre sur, Piso 16, Col. Valle del Campestre, 66265 San Pedro Garza Garcia, Nuevo León, México ("*Assignee*").

WHEREAS, Assignor is the owner of registered and unregistered trademarks, service marks, brand names, logos, certification marks, trade dress, assumed names and trade names, including all applications for registration therefor and all renewals, modifications and extensions thereof, that are set forth in Schedule 10.1 (collectively, the "*Trademarks*"); and

WHEREAS, Assignor, Assignee and DAK Americas LLC have entered into that certain Amended and Restated Technology Transfer Agreement, dated as of October 22, 2010 ("*TTA*"), pursuant to which Assignor has agreed to sell, assign, transfer, convey and deliver to Assignee, and Assignee has agreed to purchase, acquire and accept from Assignor, any and all right, title and interest of Assignor, to and under the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignment. Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee Assignor's entire right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages and/or injunctive relief by reason of past, present, and future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

2. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without giving effect to the principles of conflicts of laws thereof.

3. Conflicts with TTA. To the extent there is a conflict between the terms and provisions of this Assignment and the TTA, the terms and provisions of the TTA shall govern.

4. Severability. If any provision of this Assignment or the application of any such provision to any person or circumstance shall be held invalid, illegal, or unenforceable in any respect by a court of competent jurisdiction, such invalidity, illegality, or unenforceability shall not affect any other provision hereof.

5. Counterparts. This Assignment may be executed in multiple counterparts, each of which shall be an original and all of which taken together, shall be deemed to be one and the same instrument

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed by their respective duly authorized officers on the date first written above.

EASTMAN CHEMICAL COMPANY

By: David A. Golden

Name: David A. Golden

Title: Vice President, Associate General Counsel
And Corporate Secretary

ATTESTATION OF WITNESS

I, Debra Dinsmore, whose full post office address is
100 N. Eastman Road, Kingsport, TN 37660
was personally present and did see David A. Golden, who is
personally known to me, execute the above assignment.

Debra Dinsmore
Signature of Witness

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK
REEL: 004668 FRAME: 0461

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed by their respective duly authorized officers on the date first written above.

Grupo Petrotex, S.A. de C.V.

By: _____

Name: Raúl Millares Neyra

Title: Attorney-in-fact

ATTESTATION OF WITNESS

I, Jorge Antonio García Garza, whose full post office address is Avenida Gómez Morín #1111 Col. Carrizalejo, San Pedro Garza García, N.L. 66254, was personally present and did see Raúl Millares Neyra, who is personally known to me, execute the above assignment.

Signature of Witness

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK
REEL: 004668 FRAME: 0462

Schedule 10.1

ATI-2448174v8

TRADEMARK
REEL: 004668 FRAME: 0463

**SCHEDULE 10.1
TRADEMARKS**

TRADEMARK	COUNTRY	REGISTRATION NO.
AQUALOR	European Community	Registration No. 4722237
EPTA	Argentina	Registration No. 1.991.800
EPTA	Argentina	Registration No. 1991799
EPTA	Bahrain	Registration No. TM 32322
EPTA	Bahrain	Registration No. SM 5295
EPTA	Brazil	Registration No. 824975448
EPTA	Brazil	Registration No. 824975430
EPTA	Chile	Registration No. 663.350
EPTA	Chile	Registration No. 659.815
EPTA	China P.R.	Registration No. 3531413
EPTA	China P.R.	Registration No. 3531405
EPTA	Community Trademark	Registration No. 2867604
EPTA	Egypt	Registration No. 154685
EPTA	Egypt	Registration No. 154686
EPTA	Indonesia	Registration No. 552040
EPTA	Indonesia	Registration No. 552041
EPTA	Japan	Registration No. 4737392
EPTA	Malaysia	Registration No. 02012473
EPTA	Malaysia	Registration No. 02012474
EPTA	Mexico	Registration No. 794238
EPTA	Mexico	Registration No. 836455
EPTA	Poland	Registration No. R-169475
EPTA	Russian Federation	Registration No. RU 268386
EPTA	Saudi Arabia	Registration No. 692/93
EPTA	Saudi Arabia	Registration No. 692/94
EPTA	Singapore	Registration No. T02/15104C
EPTA	Singapore	Registration No. T02/15106Z
EPTA	South Africa	Registration No. 2002/15161
EPTA	South Africa	Registration No. 2002/15162
EPTA	South Korea	Registration No. 10080
EPTA	Taiwan	Registration No. 1055204
EPTA	Taiwan	Registration No. 189175
EPTA	Trinidad & Tobago	Registration No. 33409
EPTA	Turkey	Application No. 2002/025530
EPTA	Turkey	Registration No. 2004/014605
EPTA	United Arab Emirates	Registration No. 40569
EPTA	United Arab Emirates	Registration No. 40570
EPTA	Uruguay	Registration No. 343.800
EPTA	Venezuela	Application No. 2002-015419
EPTA	Venezuela	Registration No. S-023839
EPTA	Vietnam	Registration No. 52262
EPTA	United States	Registration No. 2949679
EPTA (CHINESE CHARACTERS)	Singapore	Registration No. T02/16725Z
EPTA (CHINESE CHARACTERS)	Singapore	Registration No. T02/16727F
EPTA TECHNOLOGY LOGO	China P.R.	Registration No. 3144543
HEATWAVE	Argentina	Registration No. 1909125
HEATWAVE	Australia	Registration No. 878880
HEATWAVE	Bolivia	Registration No. 94360-C
HEATWAVE	Brazil	Registration No. 824081641

HEATWAVE	Chile	Registration No. 617.629
HEATWAVE	Colombia	Registration No. 401760
HEATWAVE	Community Trademark	Registration No. 2249522
HEATWAVE	Indonesia	Registration No. 508235
HEATWAVE	Japan	Registration No. 4531696
HEATWAVE	Mexico	Registration No. 725819
HEATWAVE	Paraguay	Registration No. 244.408
HEATWAVE	Peru	Registration No. 161830
HEATWAVE	Taiwan	Registration No. 1001218
HEATWAVE	Trinidad & Tobago	Registration No. 41588
HEATWAVE	Uruguay	Registration No. 332001
HEATWAVE	United States	Registration No. 2626660
INTEGREX	United States	Registration No. 3654394
INTEGREX LOGO DESIGN	United States	Registration No. 3,366,429
LIGHTWAVE	Mexico	Registration No. 856917
PARASTAR	Bolivia	Application No. SM 4833-09
PARASTAR	Canada	Registration No. 761740
PARASTAR	Chile	Application No. 885031
PARASTAR	Colombia	Registration No. 337594
PARASTAR	Community Trademark	Registration No. 5454525
PARASTAR	Costa Rica	Registration No. 173085
PARASTAR	Dominican Republic	Registration No. 159340
PARASTAR	El Salvador	Application No. E-62762-2006
PARASTAR	Guatemala	Registration No. 149553
PARASTAR	Honduras	Registration No. 112611
PARASTAR	Mexico	Registration No. 975393
PARASTAR	Peru	Registration No. 127303
PARASTAR	Puerto Rico	Application No. 69495
PARASTAR	Surinam	Application No. 22363
PARASTAR	Trinidad & Tobago	Registration No. 41636
PARASTAR	United States	Registration No. 3,321,808
PARASTAR	Venezuela	Application No. 2007-001898
VERSATRAY	Australia	Registration No. 777444
VERSATRAY	Canada	Registration No. 583333
VERSATRAY	Brazil	Registration No. 821500333
VERSATRAY	Brazil	Registration No. 821 500 325
VERSATRAY	Norway	Registration No. 222 628
VITIVA	Canada	Registration No. 701,615
VITIVA	Chile	Registration No. 636.129
VITIVA	Costa Rica	Registration No. 135.313
VITIVA	Mexico	Registration No. 757022
VITIVA	Puerto Rico	Registration No. 54749
VITIVA	United States	Registration No. 2841484
VORCALOR	Algeria	Registration No. 063539
VORCALOR	Community Trademark	Registration No. 02742146
VORCALOR	Morocco	Registration No. 82666
VORCALOR	Switzerland	Registration No. 510.245
VORCALOR	Tunisia	Registration No. EE021121