TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mana Products, Inc.		11/22/2011	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Colomer Beauty Brands USA, Inc.
Street Address:	1515 Wazee Street, Suite 200
City:	Denver
State/Country:	COLORADO
Postal Code:	80202
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3941088	ULTRA MATTE FIX

CORRESPONDENCE DATA

 Fax Number:
 (202)663-8007

 Phone:
 2026638000

Email: dctm@pillsburylaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail

Correspondent Name: Patrick J. Jennings
Address Line 1: 2300 N Street, N.W.

Address Line 4: Washignton, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	17535-401400
NAME OF SUBMITTER:	Patrick J. Jennings
Signature:	/Pat Jennings/
Date:	11/30/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment is made as of November 22 2011 between MANA PRODUCTS, INC., a New York corporation ("Assignor"), and COLOMER BEAUTY BRANDS USA, INC., a Delaware corporation ("Assignee").

PREAMBLE

- A. Assignor and Assignee have entered into a Trademark Purchase Agreement dated as of October 10, 2011 (the "Purchase Agreement") pursuant to which Assignor has agreed to sell to Assignee its ULTRA MATTE FIX trademark in United States Trademark Registration No. 3,941,088 (the "Trademark"). Capitalized terms used herein and not otherwise defined have the meanings assigned to such terms in the Purchase Agreement.
- B. Assignor owns all right, title, and interest in the Trademark, which is set forth on Exhibit A.
- C. It is a condition to the obligations of Assignee under the Purchase Agreement that Assignor assign to Assignee all of its rights, title, and interest in and to the Trademark.

Therefore, the parties, intending to be legally bound, hereby agree as follows:

AGREEMENT

- 1. Assignment. Effective as of the date hereof, Assignor hereby assigns, sells and conveys to Assignee all of its rights, title and interest in and to the Trademark, including without limitation any common law rights related to the Trademark throughout the world, any applications and registrations related to the Trademark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and the right (but not the obligation) to assert the Trademark and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.
- 2. <u>Incorporation of Provisions from Purchase Agreement</u>. The following Sections of the Purchase Agreement are incorporated herein by reference as if set forth in full herein: 3a. (Governing Law), 3b. (Arbitration), and 3c. (Notices).
- 3. <u>Miscellaneous</u>. This Assignment: (a) may be amended only by a writing signed by each of the parties; (b) may be executed in several counterparts, each of which is deemed an original but all of which constitute one and the same instrument; (c) contains the entire agreement of the parties with respect to the assignment of the Trademark contemplated hereby and supersedes all prior written and oral agreements (except for the Purchase Agreement), and all contemporaneous oral agreements, relating to such transactions; and (d) is binding upon, and will inure to the benefit of, the parties and their respective successors and permitted assigns.

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SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

MANA PRODUCTS/INC.	COLOMER BEAUTY BRANDS USA, INC.
By:	By: Me Hakaf
Name: NKOS 107/18/15	Name: MARIN W (FLATTERTY
Title: PRESIDENT	Title: Sp. VP BUSINES DEVELORMENT

EXHIBIT A

TRADEMARK

TRADEMARK	COUNTRY	REG. NUMBER
ULTRA MATTE FIX	United States of America	3941088

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RECORDED: 11/30/2011