

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Partial Trademark Security Release Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as agent		11/30/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Vertis, Inc.		
Street Address:	250 West Pratt Street		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1399072	CRAIGBOND	
Registration Number:	1883229	CRAIGCOAT	
Registration Number:	2427301	CRAIGCURE	
Registration Number:	1388698	CRAIGSEAL	
Registration Number:	1938057	CRAIGSOLVE	
CORRESPONDENCE DATA			
Fax Number:	(312)558-5700		
Phone:	312 558-6352		
Email:	lkonrath@winston.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Laura Konrath		
Address Line 1:	35 W Wacker Drive		
Address Line 2:	Winston & Strawn LLP, Suite 2800		
Address Line 4:	Chicago, ILLINOIS 60601		

CH \$140.00 1399072

ATTORNEY DOCKET NUMBER:	80034-979
NAME OF SUBMITTER:	Laura Konrath
Signature:	/Laura Konrath/
Date:	11/30/2011
Total Attachments: 5 source=Vertis_Partial_Trademark_Security_Release#page1.tif source=Vertis_Partial_Trademark_Security_Release#page2.tif source=Vertis_Partial_Trademark_Security_Release#page3.tif source=Vertis_Partial_Trademark_Security_Release#page4.tif source=Vertis_Partial_Trademark_Security_Release#page5.tif	

PARTIAL TRADEMARK SECURITY RELEASE AGREEMENT

This PARTIAL TRADEMARK SECURITY RELEASE AGREEMENT (this "Partial Trademark Release"), dated as of November 30, 2011 is entered into by Vertis, Inc., a Delaware corporation ("Vertis") and General Electric Capital Corporation, as agent (in such capacity, together with its successors and assigns in such capacity, the "Agent").

WHEREAS, Vertis, Vertis Holdings, Inc., a Delaware corporation, the credit parties party thereto, the lenders party thereto, and the Agent, have entered into that certain Senior Secured Credit Agreement, dated as of December 20, 2010 (as amended, supplemented or modified from time to time, the "Credit Agreement"); and

WHEREAS, pursuant to the security agreement entered into by Vertis, certain subsidiaries of Vertis from time to time party thereto and the Agent, dated as of December 20, 2010 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"), Vertis granted a security interest to the Agent in certain Trademarks set forth in that certain Trademark Security Agreement dated December 20, 2010 (the "Trademark Security Agreement"), including the Trademarks listed on Schedule A thereto (the "Secured Trademarks"); and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 4, 2011, at Reel 004468, Frame 0129; and

WHEREAS, Vertis has requested in connection with the sale of certain Secured Trademarks on Schedule A attached hereto (the "Released Trademarks") that the Agent release any collateral assignments, security interests, and liens that it may have in the Released Trademarks under the Security Agreement or any other Loan Documents pursuant to Sections 5.7 and 8.2(h) of the Credit Agreement.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Vertis and the Agent hereby agree as follows:

(i) Definitions

Capitalized terms used herein but not otherwise defined herein have the meanings set forth in the Credit Agreement.

(ii) Release of Security Interest

The Agent hereby terminates and releases in its entirety, without warranty, representation or recourse whatsoever, to Vertis its security interest in and lien on all of Vertis' right, title and interest in, to and under the Released Trademarks. This Partial Trademark Release shall in no way release, affect or impair the Agent's liens on or security interests granted to it pursuant to any Loan Document in any other Collateral, including the Secured Trademarks, except as provided in this Partial Trademark Release. The Agent hereby authorizes and requests that the Commissioner of Trademarks and any other applicable government officer record this Partial Trademark Release.

(iii) Governing Law

This Partial Trademark Release shall be governed by, and construed in accordance with, the laws of the State of New York.

(iv) Partial Release of Liens Agreement

This Partial Trademark Release has been executed in conjunction with the partial release of the security interest granted by the Agent under the Partial Release of Liens entered into between Vertis, the other credit parties party thereto and the Agent, dated as of even date herewith ("Partial Release of Liens"). The rights, remedies and obligations of Vertis and the Agent with respect to the release of the security interest are more fully set forth in the Partial Release of Liens. In the event that any provisions of this Partial Trademark Release are deemed to conflict with the Partial Release of Liens, the provisions of the Partial Release of Liens shall govern.


(v) Counterparts

This Partial Trademark Release may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which shall be deemed to be an original, but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of this Partial Trademark Release by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Partial Trademark Release.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Partial Trademark Release as of the date first set forth above.

General Electric Capital Corporation,
as Agent

By 

Name: Daniel T. Eubanks

Title: Duly Authorized Signatory

[Vertis Partial Trademark Release]

TRADEMARK
REEL: 004668 FRAME: 0619

Vertis, Inc.

By J. P. Pritchett

Name: Jeffrey Pritchett

Title: V.P., Finance, Strategy & Treasurer

[Vertis Partial Trademark Release]

TRADEMARK
REEL: 004668 FRAME: 0620

Schedule A to the Partial Trademark Release

Trademark	Serial/Registration No.	Filing/Registration Date
CRAIGBOND	1,399,072	07/01/1986
CRAIGCOAT	1,883,229	03/14/1995
CRAIGCURE	2,427,301	02/06/2001
CRAIGSEAL	1,388,698	04/08/1986
CRAIGSOLVE	1,938,057	11/28/1995

NY:1370056.3

RECORDED: 11/30/2011

**TRADEMARK
REEL: 004668 FRAME: 0621**