

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thomson Reuters Canada Limited		09/13/2011	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Thomson Reuters (Healthcare) Inc.		
Street Address:	777 East Eisenhower Parkway		
City:	Ann Arbor		
State/Country:	MICHIGAN		
Postal Code:	48108		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3673757	CONSUMER ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:	(203)539-7774		
Phone:	646-223-4272		
Email:	donna.lavardera@thomsonreuters.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Donna M. LaVardera		
Address Line 1:	One Station Place		
Address Line 2:	Thomson Reuters		
Address Line 4:	stamford, CONNECTICUT 06902		
NAME OF SUBMITTER:	Donna M. LaVardera		
Signature:	/DML/		
Date:	11/30/2011		
Total Attachments: 2 source=Consumer Advantage Canadian Assignment#page1.tif source=Consumer Advantage Canadian Assignment#page2.tif			

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is effective as of September 13, 2011.


WHEREAS, THOMSON REUTERS CANADA LIMITED, a Canadian corporation having an office at Suite 400, Mailbox 11, 333 Bay Street, Toronto, Ontario M5H 2R2 (hereinafter referred to as "Assignor"), has adopted, acquired, used and is using exclusively in its business the trademark listed on Schedule A attached hereto (hereinafter referred to as "trademark"); and

WHEREAS, THOMSON REUTERS (HEALTHCARE) INC., a corporation organized and existing under the laws of the State of Delaware, having an office at 777 East Eisenhower Parkway, Ann Arbor, Michigan 48108 (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interest in and to said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademark listed on Schedule A, together with all the goodwill of the business symbolized by said mark, and together with the right to sue and collect damages and/or profits for past infringements of said mark, the intent hereof being substitute Assignee in the place of Assignor.

THOMSON REUTERS CANADA LIMITED

Date: September 13, 2011

By: 
Name: Paula Monaghan
Title: President and Secretary

SCHEDULE A

Mark
CONSUMER ADVANTAGE

Reg. No.
3,673,757