

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strategic Business Group Limited, Corp.		11/08/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Aspen Sales Group LLC		
Street Address:	350 Main Street, Suite 5		
City:	Bedminster		
State/Country:	NEW JERSEY		
Postal Code:	07921		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3605638	WHITE MOUNTAIN	
CORRESPONDENCE DATA			
Fax Number:	(305)358-3309		
Phone:	(305) 358-5001		
Email:	Trademarks@FeldmanGale.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Stephanie C. Alvarez/Feldman Gale, P. A.		
Address Line 1:	2 S. Biscayne Blvd.		
Address Line 2:	One Biscayne Tower, 30th Floor		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	STRATEGIC BUSINESS (4195)		
NAME OF SUBMITTER:	Stephanie C. Alvarez		
Signature:	/sca/		
Date:	11/30/2011		
Total Attachments: 1 source=TM Assignment for WHITE MOUNTAIN#page1.tif			

CH \$40.00 3605638

ASSIGNMENT OF TRADEMARK

WHEREAS, Strategic Business Corp., a Florida corporation with a principal place of business at 11109 NW 122nd Street, Medley, Florida ("Assignor"), warrants that it owns without encumbrance the trademark **WHITE MOUNTAIN** (words only) in connection with "refined sugar, white sugar, powdered sugar, standard sugar at common law and U.S. Trademark Registration No. 3,605,638 for the same mark;

WHEREAS, Aspen Sales Group, LLC, a New Jersey corporation with a principal place of business at 350 Main Street, Suite 5, Bedminster, New Jersey 07921 ("Assignee"), desires to acquire said mark, and rights therein,

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee any and all right, title, interest in and to the said mark, together with the goodwill of the business symbolized by the mark. Such assignment is effective as of 11/8/2011, 2011.

Strategic Business Group Limited, Corp.

By: 

Title: Owner