

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gallaher Limited		04/12/2011	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JT International SA		
<b>Street Address:</b>	1 Rue de la Gabelle		
<b>City:</b>	1211 Geneva 26		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	CORPORATION: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	76613471	BALKAN SOBRANIE	
Serial Number:	78843364	SOBRANIE	
Serial Number:	77479859	SOBRANIE	
Serial Number:	77478727	SOBRANIE BLACK RUSSIAN	
Serial Number:	77479863	SOBRANIE WHITE RUSSIAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)457-2822		
<b>Phone:</b>	(415) 457-2040		
<b>Email:</b>	info@hiaringsmith.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Anne Hiaring Hocking		
<b>Address Line 1:</b>	101 Lucas Valley Road		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	San Rafael, CALIFORNIA 94903		
<b>DOMESTIC REPRESENTATIVE</b>			

**900208400**

**TRADEMARK  
 REEL: 004669 FRAME: 0318**

**OP \$140.00 76613471**

Name: Anne Hiaring Hocking  
Address Line 1: 101 Lucas Valley Road  
Address Line 2: Suite 300  
Address Line 4: San Rafael, CALIFORNIA 94903

NAME OF SUBMITTER:	Anne Hiaring Hocking
Signature:	/annehiaringhocking/
Date:	12/01/2011
Total Attachments: 2 source=ASSIGNMENT - GALLAHER TO JTI Dated 4-12-11#page1.tif source=ASSIGNMENT - GALLAHER TO JTI Dated 4-12-11#page2.tif	

TRADEMARK  
BOX ASSIGNMENT

ASSIGNMENT

WHEREAS, Gallaher Limited (hereinafter Assignor), a corporation of England & Wales, having a place of business at Members Hill, Brooklands Road, Weybridge, Surrey, KT13 0QU, England, is the owner of trade marks contained within the attached schedule; and

WHEREAS, JT International SA (hereinafter Assignee), a corporation of Switzerland, having a place of business at 1, Rue de la Gabelle, 1211 Geneva 26, Switzerland, is desirous of acquiring said registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said registration, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

Gallaher Limited

Date 12<sup>th</sup> April 2011

By 

Name Charles Everitt

Title Attorney

WITNESS:

Date 12<sup>th</sup> April 2011

By 

Signature Robert Alizon

Schedule of US Trade Mark

Trade Mark	Country	Filing No	Filing Date	Reg No	Reg Date	Reg Owner
BALKAN SOBRAINE	USA	76/613,471	27 Sept 2004			Gallaher Limited
SOBRAINE	USA	78/843364	22 March 2006	3837989	24 Aug 2010	Gallaher Limited
SOBRAINE BLACK RUSSIAN	USA	77/478,727	20 May 2008			Gallaher Limited
SOBRAINE WHITE RUSSIAN	USA	77/479863	21 May 2008	3,836,510	24 Aug 2010	Gallaher Limited
SOBRAINE & Crest	USA	77/479,859	21 May 2008			Gallaher Limited