

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barca Enterprises, LLC		11/07/2011	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Amusement Art, LLC		
Street Address:	1110 Seward Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90038		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78941201	LOVE IS THE ANSWER	
Registration Number:	3464498	LOVE IS THE ANSWER	
CORRESPONDENCE DATA			
Fax Number:	(805)446-1490		
Phone:	8054461496		
Email:	atreiger@szrlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Adam K. Treiger		
Address Line 1:	4590 E. Thousand Oaks Blvd. Suite 100		
Address Line 4:	Westlake Village, CALIFORNIA 91362		
NAME OF SUBMITTER:	Adam K. Treiger		
Signature:	/Adam K. Treiger/		
Date:	12/01/2011		
Total Attachments: 1 source=DOC004#page1.tif			

OP \$65.00 78941201

ASSIGNMENT

Barca Enterprises, LLC, a New Jersey limited liability company, whose address is P.O. Box 522, Cranford, New Jersey 07016, ("Assignor") is the sole owner of all right, title and interest in and to the United States Registered Trademark "Love is the Answer," in International Trademark Classes IC 009, IC 016 and IC 025, and related, respective U.S. Classes 021, 023, 026, 036, 038; 002, 005, 022, 023, 029, 037, 038, 050; and 022 and 039, all designated by USPTO Serial Number 78941201 and Registration Number 3464498 (the "Intellectual Property"). Assignor hereby unconditionally, absolutely, and irrevocably transfers and assigns unto Amusement Art, LLC, a California limited liability company, whose address is 1110 Seward Street, Los Angeles, California 90038, ("Assignee") all right, title, interest, estate, and benefit of Assignor into, over or upon the Intellectual Property, together with goodwill of the business in the goods in respect of which the Intellectual Property is registered, applied for and has been used, and together with similar intellectual property rights owned by Assignor in foreign countries, TO HAVE AND TO HOLD the Intellectual Property unto the Assignee absolutely and forever from and after the date hereof.

Assignor is also the sole owner of all right, title and interest in and to the United States Registered Trademark "Love is the Answer," in International Trademark Classes IC 014, IC 021 and IC 028 (the "Retained International Trademark Classes"), and related U.S. trademark classes, but Assignor is maintaining its rights in those Retained International Trademark Classes and related U.S. trademark classes, and is not transferring its rights in those classes to Assignee. For U.S. trademark classes related to both the Intellectual Property and a Retained International Trademark Class, the rights in the U.S. trademark classes are only assigned to the extent necessary to allow Assignee to use, own and fully exploit the Intellectual Property in the assigned International Trademark Classes (and the relevant portions of the related US trademark classes), and Assignee shall not use the Intellectual Property in a Retained International Trademark Class.

November 16
Dated: ~~October 2~~, 2011

BARCA ENTERPRISES, LLC, a
New Jersey limited liability company

By: *Rosanne Barret*

Print: *Rosanne Barret*

Title: *Managing Member*