

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vitaflo International Limited		07/11/2011	Limited Company: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	Purlaw Company
<b>Street Address:</b>	St Georges House
<b>City:</b>	Croydon, Surrey CR9 1NR
<b>State/Country:</b>	UNITED KINGDOM
<b>Entity Type:</b>	COMPANY: UNITED KINGDOM

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	77684916	GLYCOSE
Serial Number:	77465243	MEDISHOT
Serial Number:	77465228	NUTRISHOT
Serial Number:	77465144	PROCAL SHOT
Serial Number:	85041606	VITA FRIENDS PATIENTS FAMILY CLINICIANS ADVOCACY
Serial Number:	77213975	VITAFLO COOLER SYSTEM
Serial Number:	77213970	VITAFLO EXPRESS
Serial Number:	77213819	VITAFLO
Serial Number:	77465242	VITASHOT
Serial Number:	77211505	VITAFLO

**CORRESPONDENCE DATA**

Fax Number: (973)593-7651  
 Phone: 973 593 7404  
 Email: jacqueline.stelling@us.nestle.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

**TRADEMARK**

**900208296**

**REEL: 004669 FRAME: 0844**

**OP \$265.00 77684916**

*via US Mail.*

Correspondent Name: Jacqueline M. Stelling  
Address Line 1: 12 VREELAND ROAD, 2ND FLOOR  
Address Line 4: FLORHAM PARK, NEW JERSEY 07932

ATTORNEY DOCKET NUMBER:

VITAFLO TO PURLAW

DOMESTIC REPRESENTATIVE

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Jacqueline M. Stelling

Signature:

/jms/

Date:

12/01/2011

**Total Attachments: 3**

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## Trademark Assignment

WHEREAS, Vitaflo International Limited, 11-16 Century Building Brunswick Business Park, Liverpool L3 4BL, United Kingdom (hereinafter "Assignor"); and

WHEREAS, Purlaw Company, St Georges House, Croydon, Surrey CR9 1NR, United Kingdom ("Assignee"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, trademark registrations and trademark applications listed in the attached Schedule A, as well as all of the goodwill of the business symbolized thereby and associated therewith (the "Trademarks"); and


WHEREAS, Assignor is willing to transfer such right, title and interest in and to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to the Trademarks, together with the portion of the business appurtenant to and symbolized by the Trademarks and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the right to profits or damages due or accrued or arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that would have been held and enjoyed by Assignor had such assignment not been made.

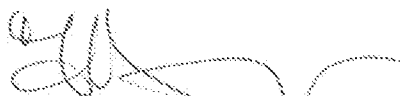
Assignor covenants and agrees to execute and deliver such other documents as Assignee may reasonably request for the purposes of transferring, recording or otherwise effectuating or perfecting the transfer and assignment confirmed herein and as originally contemplated herein.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective as of the 11<sup>th</sup> day of July, 2011.

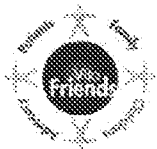




VITAFLO INTERNATIONAL LIMITED

  
\_\_\_\_\_  
Name: C.F. CHARLESWORTH  
Title: DIRECTOR

PURLAW COMPANY

  
\_\_\_\_\_  
Name: ISABELLE DESCHAMPS  
Title: COMPANY SECRETARY

## SCHEDULE

Country Name	TM Status	Trademark Name	Serial Number
U.S.A.	Application	GLYCOSADE <i>glycOsade</i>	77684916
U.S.A.	Application	MEDISHOT	77465243
U.S.A.	Application	NUTRISHOT	77465228
U.S.A.	Application	PROCAL SHOT	77465144
U.S.A.	Application	VITA FRIENDS in "Circle" & FAMILY PATIENTS ADVOCACY CLINICIANS w/"Human figures" (col) 	85041606
U.S.A.	Application	VITAFLO on "Blue ball" & COOLER & SYSTEM (col) 	77213975
U.S.A.	Application	VITAFLO on "Blue ball" & EXPRESS w/"Underlining" (col) 	77213970
U.S.A.	Application	VITAFLO on "Blue ball" (col) 	77213819
U.S.A.	Application	VITASHOT	77465242
U.S.A.	Application	VITAFLO on "Blue ball" (col) 	77211505

TRADEMARK