

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dollar Bank		12/01/2011	Federal Savings Bank:

**RECEIVING PARTY DATA**

<b>Name:</b>	RITA'S WATER ICE FRANCHISE COMPANY, LLC
<b>Street Address:</b>	1210 NORTHBROOK DRIVE
<b>Internal Address:</b>	SUITE 310
<b>City:</b>	TREVOSE
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19053
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	3055435	BE COOL. EAT A RITA'S.
Registration Number:	3109750	RITA'S SQUEEZERS
Registration Number:	3058087	SWIRLATI
Registration Number:	2122544	
Registration Number:	1851607	RITA'S OLD FASHIONED CUSTARD
Registration Number:	1853742	RITA'S REAL ITALIAN WATER ICE
Registration Number:	1856885	RITA'S REAL ITALIAN ICES
Registration Number:	2260069	MISTO
Registration Number:	1946522	BE COOL. EAT A RITA'S.
Registration Number:	2377177	
Registration Number:	2384763	RITA'S EXPRESS
Registration Number:	2614810	RITA'S
Registration Number:	2666458	RITA'S ICES CONES SHAKES AND OTHER COOL STUFF

OP \$390.00 3055435

Registration Number:	2892411	PHILLY ICES BY RITA'S
Registration Number:	2865334	YOU'LL NEVER EAT ICE CREAM AGAIN

**CORRESPONDENCE DATA**

Fax Number: (412)566-6099  
 Phone: (412) 566-6777  
 Email: ipmail@eckertseamans.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: DAVID V. RADACK, ESQUIRE  
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 Address Line 4: PITTSBURGH, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	047006-00024
NAME OF SUBMITTER:	David V. Radack
Signature:	/David V. Radack/
Date:	12/01/2011

Total Attachments: 2  
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**NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS**

Notice is hereby given that Dollar Bank, Federal Savings Bank hereby releases its lien on and security interest in the trademark registrations listed on Schedule A hereto and the goodwill associated with such trademark registrations, that was recorded with the United States Patent and Trademark Office at Trademark Reel 3228 and Frame 0244 on May 9, 2005.

IN WITNESS WHEREOF, the undersigned has executed this Notice this 1<sup>st</sup>  
day of December, 2011.

DOLLAR BANK, FEDERAL SAVINGS BANK

By: Perry E. Rofey

Printed Name: PERRY E. ROFEY

Title: SENIOR VICE PRESIDENT

Schedule A

Trademark Registrations and Trademark Applications

<u>Trademark Registration/Application</u>	<u>Registration/ Application No.</u>	<u>Registration/ Application Date</u>
BE COOL. EAT A RITA'S	3,055,435	01/31/2006
RITA'S SQUEEZERS	3,109,750	06/27/2006
SWIRLATI	3,058,087	02/07/2006
DESIGN	2,122,544	12/16/1997
RITA'S OLD FASHIONED CUSTARD & Design	1,851,607	08/30/1994
RITA'S REAL ITALIAN WATER ICE & Design	1,853,742	09/13/1994
RITA'S REAL ITALIAN ICES & Design	1,856,885	10/04/1994
MISTO	2,260,069	07/06/1999
BE COOL. EAT A RITAS	1,946,522	01/09/1996
DESIGN	2,377,177	08/15/2000
RITA'S EXPRESS	2,384,763	09/12/2000
RITA'S	2,614,810	09/03/2002
RITA'S ICES CONES SHAKES AND OTHER STUFF & Design	2,666,458	12/24/2002
PHILLY ICES BY RITA'S & Design	2,892,411	10/12/2004
YOU'LL NEVER EAT ICE CREAM AGAIN	2,865,334	07/20/2004