TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Johnson & Johnson		11/16/2011	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Insight Pharmaceuticals, LLC
Street Address:	1170 Wheeler Way
Internal Address:	Suite 150
City:	Langhorne
State/Country:	PENNSYLVANIA
Postal Code:	19047-1749
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2996018	A CLEAR ANSWER WITH RESULTS YOU CAN TRUST

CORRESPONDENCE DATA

Fax Number: (423)752-9548
Phone: 423 209-4103
Email: mjohnson@bakerdonelson.com, echomyn@bakerdonelson.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Micheline Kelly Johnson
Address Line 1: 633 Chestnut Street
Address Line 2: 1800 Republic Centre
Address Line 4: Chattanooga, TENNESSEE 37450-1800

ATTORNEY DOCKET NUMBER:	2918064-0001
NAME OF SUBMITTER:	Micheline Kelly Johnson

OP $40.00 2996018

Signature:	/micheline kelly johnson/
Date:	12/01/2011

Total Attachments: 3
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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Johnson & Johnson, a New Jersey corporation having an address of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001, United States of America (hereinafter "Assignor"), or its predecessors in interest, adopted the trademark **A CLEAR ANSWER WITH RESULTS YOU CAN TRUST**, U.S. Reg. No. **2996018** as shown in Exhibit A hereto for use in connection with home pregnancy test (hereinafter referred to as the "Mark"),

WHEREAS, pursuant to that certain asset purchase agreement dated on or about February 25, 2011 (the "Asset Purchase Agreement"), by and between Assignor and Insight Pharmaceuticals, LLC a Delaware limited liability company having an address of 1170 Wheeler Way, Suite 150, Langhorne, Pennsylvania 19047-1749, United States of America (hereinafter "Assignee"), Assignor agreed to sell, assign, and transfer certain of its assets to Assignee including the Mark, and

WHEREAS, it was intended that Assignee acquire all right, title, and interest in and to said Marks and the registrations therefor as of February 25, 2011which assignment Assignor is desirous of confirming and making of record, and

NOW, THEREFORE, in consideration of the foregoing premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms that it intended and has sold, assigned, transferred, and conveyed, and does hereby sell, assign, transfer, and convey to Assignee, nunc pro tunc, as of February 25, 2011 all right, title, and interest in and to the Mark, including any and all applications for registration of said Mark, and the right to recover damages for past acts of infringement of said Mark, together with all of Assignor's goodwill of the business symbolized by the Mark. Assignor authorizes and requests that all official documents and communications relating to said Marks, or application(s) therefor issue and deliver to Assignee, its attorneys, agents, successors or assigns.

IN WITNESS WHEREOF, Assignor has caused this document to be duly and legally executed as of this 16 day of Nov., 2011.

Johnson & Johnson

By: [signature]

Name: Melissa A Mendelsohn

Title: Authorized Signatory

STATE OF NEW JERSEY)
)
COUNTY OF Middlesex)

Before me, Mary Haas, a Notary Public in and for the State and County aforesaid, personally appeared Melissa Mendelsohn, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be the AUTH. SIGN of Johnson & Johnson, Inc.. (the "Assignor"), the within-named bargainor, a corporation, and that he as such AUTH. SIGN., being duly authorized so to do, executed the foregoing Nunc Pro Tunc Assignment for the purposes therein contained, by signing the name of the corporation by himself as such AUTH. SIGN..

WITNESS my hand and seal at office, on this the 16 day of NOVEMBER, 2011.

My Commission Expires:

Mary M Haas
Notary Public

MARY M. HAAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 7/9/2012

Exhibit A: Assigned Trademark

Mark	Country	Filing No.
A CLEAR ANSWER WITH RESULTS YOU CAN TRUST	U.S.	Reg. No. 2996018