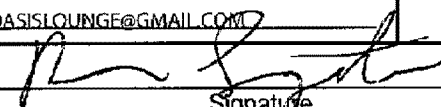


Form PTO-1594 (Rev. 03-11)  
OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE  
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## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p><b>1. Name of conveying party(ies):</b></p> <p>EXECUTIVE ENTERPRISE INC.</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation- State: <u>CALIFORNIA</u>  <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><b>2. Name and address of receiving party(ies)</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Additional names, addresses, or citizenship attached?</p> <p>Name: <u>BERYL SEGESTA</u>          Internal Address: _____          Street Address: <u>26841 ALISO CREEK #B</u>          City: <u>ALISO CREEK #B</u>          State: <u>CALIFORNIA</u>          Country: <u>USA</u>      Zip: <u>92656</u></p> <p><input type="checkbox"/> Association      Citizenship _____  <input type="checkbox"/> General Partnership      Citizenship _____  <input type="checkbox"/> Limited Partnership      Citizenship _____  <input type="checkbox"/> Corporation      Citizenship _____  <input checked="" type="checkbox"/> Other <u>SOLE PROPRIETOR</u>      Citizenship <u>U.S.</u></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No          (Designations must be a separate document from assignment)</p>
<p><b>3. Nature of conveyance )/Execution Date(s) :</b></p> <p>Execution Date(s) <u>06/01/2011</u></p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input checked="" type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p>	<p><b>4. Application number(s) or registration number(s) and identification or description of the Trademark.</b></p> <p>A. Trademark Application No.(s) _____          B. Trademark Registration No.(s) <u>2,639,175</u></p> <p style="text-align: right;">Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):</p> <p><u>RETAIL SHOP, FEATURING TOBACCO PRODUCTS IN CLASS (U.S. CLS. 100,101, AND 102)SEC. #76-325-487. FILED 10/15/2001.</u></p>
<p><b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b></p> <p>Name: <u>BERYL SEGESTA</u>          Internal Address: _____          Street Address: <u>26841 ALISO CREEK RD #B</u>          City: <u>ALISO VIEJO</u>          State: <u>CALIFORNIA</u>      Zip: <u>92656</u>          Phone Number: <u>949-831-3038</u>          Fax Number: <u>949-831-3038</u>          Email Address: <u>CIGAROASISLOUNGE@GMAIL.COM</u></p>	<p><b>6. Total number of applications and registrations involved:</b> <span style="border: 1px solid black; padding: 2px 10px;">1</span></p> <p><b>7. Total fee (37 CFR 2.6(b)(6) &amp; 3.41)</b>      \$40.00</p> <p><input type="checkbox"/> Authorized to be charged to deposit account  <input checked="" type="checkbox"/> Enclosed</p>
<p><b>8. Payment Information:</b></p> <p>Deposit Account Number _____          Authorized User Name _____</p>	
<p><b>9. Signature:</b> <u></u>      <u>10/02/2011</u>  <div style="display: flex; justify-content: space-between; width: 100%;"> <span>Signature</span> <span>Date</span> </div> <div style="display: flex; justify-content: space-between; width: 100%; margin-top: 5px;"> <span>BERYL SEGESTA</span> <span>Total number of pages including cover sheet, attachments, and document <span style="border: 1px solid black; padding: 2px 10px;">3</span></span> </div> <div style="display: flex; justify-content: space-between; width: 100%; margin-top: 5px;"> <span>Name of Person Signing</span> </div> </p>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
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To Whom It May Concern,

11-07-11

I, Executive Enterprise is transferring the entire interest and the good will to , Beryl Segesta, trademark number 2,639,175.

Sincerely,

Executive Enterprise.