

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Madinina Data Systems, LLC (Adam Smadja, sole member and manager)		08/25/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Intelius Sales Company, LLC		
Street Address:	500 108th Avenue NE, 22nd Floor		
City:	Bellevue		
State/Country:	WASHINGTON		
Postal Code:	98004		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3025728	PEOPLEFIND	
CORRESPONDENCE DATA			
Fax Number:	(503)778-2200		
Phone:	(503) 778-2137		
Email:	trademarks@lanepowell.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Lisa M. Davis		
Address Line 1:	601 SW 2nd Avenue, Suite 2100		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	120032.37		
NAME OF SUBMITTER:	Lisa M. Davis		
Signature:	/lisa m. davis/		

OP \$40.00 3025728

Date:

12/02/2011

Total Attachments: 3

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ASSET PURCHASE AGREEMENT

This Agreement for purchase and sale of assets is made as of August 25, 2006, between Intelius Sales Company LLC, a Nevada limited liability corporation ("Buyer"), and Adam Smadja ("Seller") as follows.

1. Purchase and Sale of Assets. On the terms and subject to the conditions of this Agreement, and in reliance upon the representations and warranties of Seller and Buyer contained in this Agreement:

1.1 Description of Assets. Buyer agrees to acquire from Seller and Seller agrees to transfer to Buyer all right and interest in certain assets of Seller, including all content on the websites listed on the attached Exhibit 1 ("Websites"), all URLs and sub-URLs associated with the Websites, all trademarks and copyrights associated with the URLs and the Websites, all graphic images associated with the Websites, the "look and feel" of the Websites, and all other names, copyrights, goodwill, rights, permits, licenses, techniques, processes, inventions, and proprietary and confidential information pertaining in any way to the Websites. The trademarks referred to herein and included in the assets sold per this Agreement include those listed on Exhibit 1.

In addition, Buyer agrees to acquire from Seller and Seller agrees to transfer to Buyer all right, interest and all related content in any other websites seller owns or controls, if there are any, which provide a public records based people search or background check service or other public records search service, and any such websites shall be included with the above specifically listed websites as "Websites".

The assets and Websites described in this paragraph 1.1 are collectively referred to hereinafter as "the Assets".

1.2 Buyer Obligations. Upon execution by Seller of this Agreement and all related documents, Buyer agrees to pay to Seller as full consideration for the Assets and Seller's obligations set forth in paragraph 1.3 the sum of

1.3 Seller Obligations.

- a. Upon execution by Buyer of this Agreement, Seller agrees to immediately (within 1 business day) a. transfer ownership of the Assets to Buyer, b. transfer ownership of domains, passwords and hosting service for the above

4.6 Entire Agreement. This Agreement contains the entire understanding between the parties hereto with respect to the subject matter hereof, and supersedes all prior and contemporaneous negotiations, discussions, agreements, understandings, accommodations, inducements or conditions, express or implied, oral or written. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof. This Agreement may not be modified or amended other than by an agreement in writing.

4.7 Severability. If any provision of this Agreement is held by a court of competent jurisdiction to be invalid, void or unenforceable as to a particular application, then such provision shall be deemed modified to exclude such application, and such provision in all other applications and all other provisions of this Agreement shall continue in full force and effect without being modified, impaired or invalidated in any way. Both Seller and Buyer intend that this Agreement be given the maximum force, effect and application permissible under applicable law.

4.8 Interpretation and Fair Consideration. This Agreement has been reviewed and approved by each of the parties, each of whom had the opportunity to seek legal counsel. In the event it shall be determined that any provision of this Agreement is uncertain or ambiguous, this Agreement shall be construed as a whole according to its fair meaning and not strictly construed for or against either party.

4.9 Paragraph Headings. The paragraph headings in this Agreement are for convenience only; they form no part of this Agreement and shall not affect its interpretation.

4.10 Gender, Etc. Words used herein, regardless of the number and gender specifically used, shall be deemed and construed to include any other number, singular or plural, and any other gender, masculine, feminine or neuter, as the context requires.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written.

BUYER

INTELIUS SALES COMPANY LLC

By: Naveen Jain

Naveen Jain

Its: CEO

SELLER

Adam Smadja

By: Adam Smadja 8/25/06

Adam Smadja

Its: Owner

Dated:

8/25/06

Dated:

8/25/06

EXHIBIT 1

Websites Purchased by Intelius

The following websites are included within the Assets purchased by Intelius and sold by Seller under the Asset Purchase Agreement.

The following trade and service marks are included within the Assets purchased by Intelius and sold by Seller under the Asset Purchase Agreement.

Trademarks/ServiceMarks:

Serial #	Reg. #	Mark
6605117	3025728	PEOPLEFIND
6233824	2653599	PEOPLEFIND.COM THE PEOPLE PORTAL
6035448	2554947	DATALAND
76034820	2596243	PEOPLEOFAMERICA.COM

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