

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
American Exchange Apparel Group, Corp.		07/18/2011	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	Daliang Dayang Trands Co, Ltd.
<b>Street Address:</b>	No. 25 Tongxing Street
<b>Internal Address:</b>	35/F World Trade Center
<b>City:</b>	Dalian
<b>State/Country:</b>	CHINA
<b>Postal Code:</b>	116001
<b>Entity Type:</b>	CORPORATION: CHINA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Serial Number:</b>	77843858	TRANDS

**CORRESPONDENCE DATA**

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*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
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**ATTORNEY DOCKET NUMBER:** 1321

**DOMESTIC REPRESENTATIVE**

**900208604**

**TRADEMARK  
 REEL: 004671 FRAME: 0255**

**OP \$40.00 77843858**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Cynthia M. Jones

Signature:

/Cynthia M. Jones/

Date:

12/02/2011

Total Attachments: 1

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Attachment A

Trademark Assignment

WHEREAS, American Exchange Apparel Group Corp. ("Assignor"), having a place of business located at 34 West 33<sup>rd</sup> Street, Suite 910, New York, New York 10001, owns the common law trademark "Trands" and the associated application for registration serial number 77/843858 (hereinafter referred to as the "Trademark"),

WHEREAS, Dalian Dayang Trands Co, Ltd., ("Assignee") having an place of business at 35/F World Trade Center, No.25 Tongxing Street, Zhongshan District, Dalian, Liaoning, China 116001, is desirous of acquiring all right, title and interest in and to the Trademark, including any choses in action relating to said Trademark, together with the goodwill of the business symbolized by the Trademark and the application thereof set forth above as the successor to the portion of the business of the applicant to which the Trademark pertains; and

WHEREAS, it is desired that the assignment of the trademark registration listed above be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including the application for registration thereof, and further Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

American Exchange Apparel Group, Corp.

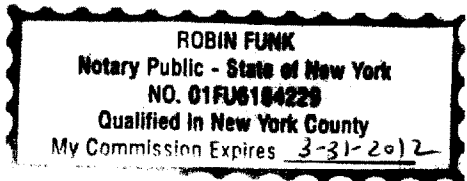
By: *Joseph Laham* Date: 07/18/2011  
Joseph Laham, Vice President

State of New York )  
County of NY ) ss.  
 )  
 )

On this, the 18 day of July 2011, before me a notary public, the undersigned officer, personally appeared Joseph Laham, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument, and acknowledged that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.

In witness hereof, I hereunto set my hand and official seal.

\_\_\_\_\_ *M J*



TRADEMARK