

11/14/2011



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To the Director of the U. S. Patent and Trademark Office: Please record the following documents or the new address(es) below.

1. Name of conveying party(ies):

SUNDANCE/NEWBRIDGE EDUCATIONAL PUBLISHING, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other LHC
- Association
- Limited Partnership

Citizenship (see guidelines) DELAWARE

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) NOVEMBER 9, 2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: SUNBRIDGE/NEWBRIDGE, LLC

Internal Address: _____

Address: _____

Street Address: 33 BOSTON POST ROAD WEST

City: MARLBOROUGH, MA

State: MASSACHUSETTS

Country: USA Zip: 01752

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other LHC Citizenship DELAWARE

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,072,491

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: LLOYD RICH

Internal Address: _____

Street Address: 1163 VINE STREET

City: DENVER

State: COLORADO Zip: 80206

Phone Number: 303-388-0291

Fax Number: _____

Email Address: rich@publishingattorney.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

Authorized to be charged to deposit account

Enclosed

8. Payment Information:

Deposit Account Number: 11/14/2011 01115201 00000011 2072491

Authorized User Name: _____

9. Signature:

LLOYD L. RICH

Name of Person Signing

Signature

11/10/11

Date

Total number of pages including cover sheet, attachments, and document: 4

TRADEMARK ASSIGNMENT

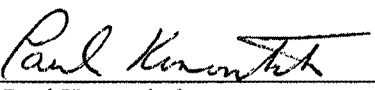
WHEREAS, Sundance/Newbridge Educational Publishing, LLC ("Assignor"), has adopted, acquired, used and was using exclusively in its business the federal registration for the trademark "THE REAL DEAL", Registration Number 3,072,491 (the "Mark").

WHEREAS, Sundance/Newbridge, LLC ("Assignee") acquired all rights, title and interest in and to the Mark and the goodwill appurtenant thereto as of August 27, 2008.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, effective on August 27, 2008, hereby sold, assigned and transferred to Assignee, and to Assignee's successors and assigns, all of Assignor's rights, title and interest in and to the Mark, together with any and all goodwill appurtenant thereto, and including without limitation the right to sue and collect damages and/or profits for any and all past, present and future infringement and other unauthorized use of the Mark.

9th IN WITNESS WHEREOF, Assignor has caused this instrument to be signed on this day of November 2011.

SUNDANCE/NEWBRIDGE EDUCATIONAL PUBLISHING, LLC

By: 
Paul Konowitch
President