

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shift Seven, LLC		12/01/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	K&N Engineerng, Inc.		
Street Address:	1455 Citrus Avenue		
City:	Riverside		
State/Country:	CALIFORNIA		
Postal Code:	92502		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3875377	BRUTE FORCE	
Registration Number:	3692361	DRYFLOW	
CORRESPONDENCE DATA			
Fax Number:	(213)687-0498		
Phone:	2137872501		
Email:	jmconaghy@cblh.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	John D. McConaghy		
Address Line 1:	333 S. Grand Ave. #2300		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	70448-00001		
NAME OF SUBMITTER:	John D. McConaghy		
Signature:	/John D. McConaghy/		
Date:	12/02/2011		
Total Attachments: 1 source=SSassgn#page1.tif			

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For good and valuable consideration, receipt of which is hereby acknowledged, including but not limited to the undertaking by the Assignee to maintain the quality of the services provided under the marks being assigned, Shift Seven, LLC, a California limited liability company having a place of business at 1455 Citrus Avenue, Riverside, California 92502 ("Assignor"), does hereby assign to K&N Engineering, Inc., a California corporation having a place of business at 1455 Citrus Avenue, Riverside, California 92502 ("Assignee"), all rights, title and interest in and to the following marks effective November 12, 2010:

BRUTE FORCE
Registration No. 3,875,377
Registered November 16, 2010

DRYFLOW
Registration No. 3,692,361
Registered October 6, 2009

together with the goodwill symbolized by the marks and the business of Assignor to which the marks pertain. This Assignment is of the worldwide rights to the foregoing marks, together with the right to obtain registrations throughout the world, and henceforth the Assignee is the exclusive owner of the aforesaid marks and the goodwill represented thereby. This Assignment also includes the right to renew the aforesaid registrations.

Shift Seven, LLC

Dated: 12/1/11

By: 
Steve Rogers, President