

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SOMETRICS, Inc.		12/01/2011	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AMERICAN EXPRESS MARKETING & DEVELOPMENT CORP.		
<b>Street Address:</b>	200 Vesey Street		
<b>Internal Address:</b>	Attn: Dianne K Cahill		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10285		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3916591	GAME COINS	
<b>Registration Number:</b>	3963522	GAME COINS	
<b>Registration Number:</b>	4047130	GAME COINS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(623)707-2848		
<b>Phone:</b>	212-640-4588		
<b>Email:</b>	dianne.k.cahill@aexp.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	American Express Marketing & Development		
<b>Address Line 1:</b>	200 Vesey Street		
<b>Address Line 2:</b>	Attn: Dianne Cahill (014907)		
<b>Address Line 4:</b>	New York, NEW YORK 10285		
<b>ATTORNEY DOCKET NUMBER:</b>		SOMETRICS -- GOLD COINS	

OP \$90.00 3916591

**900208504**

**TRADEMARK  
 REEL: 004671 FRAME: 0636**

NAME OF SUBMITTER:	DianneK Cahill
Signature:	/Dianne K Cahill/
Date:	12/02/2011
Total Attachments: 2 source=Sometrics TM Assign#page1.tif source=Sometrics TM Assign#page2.tif	



SCHEDULE A

Country	Mark	Registration Number
United States	GOLD COINS	3916591
United States	GOLD COINS	3963522
United States	GOLD COINS	4047130