

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Clarity Media Group, Inc.		11/30/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The SF Newspaper Company LLC		
<b>Street Address:</b>	71 Stevenson St.		
<b>Internal Address:</b>	2nd Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2289051	SAN FRANCISCO EXAMINER	
<b>Registration Number:</b>	3406573	THE EXAMINER. SAN FRANCISCO	
<b>Registration Number:</b>	3286818	THE EXAMINER. SAN FRANCISCO	
<b>CORRESPONDENCE DATA</b>			
Fax Number: (202)637-5910			
Phone: 202-637-5600			
Email: DCTrademarkmail@hoganlovells.com,trevor.cloak@hoganlovells.com,abena.ankrah@hoganlovells.com			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent</b>			
<b>Name:</b> J. Trevor Cloak			
<b>Address Line</b>			
1: 555 Thirteenth Street, NW			
<b>Address Line</b>			
4: Washington, DISTRICT OF COLUMBIA 20004			
<b>NAME OF SUBMITTER:</b>		J. Trevor Cloak	

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**900208557**

**TRADEMARK**  
**REEL: 004671 FRAME: 0668**

Signature:	/jtc/
Date:	12/02/2011
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

EXECUTION COPY

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (together with all schedules attached hereto, this "Assignment") is made as of November 30, 2011 by and between Clarity Media Group, Inc., a Delaware corporation, having its principal place of business at 555 17th St., Suite 3320, Denver, Colorado 80202 ("Assignor") and The SF Newspaper Company LLC, a Delaware limited liability company, having its principal place of business at 71 Stevenson St., 2nd Floor, San Francisco, California 94105 ("Assignee").

**WHEREAS**, Assignor is the owner of the marks set forth on Schedule A hereto (collectively, the "Marks"), the registrations thereof, and the goodwill of the business symbolized by the Marks; and

**WHEREAS**, Assignor desires to sell, assign and transfer to Assignee, and Assignee desires to acquire and accept, all of Assignor's right, title, and interest in and to the Marks and the goodwill of the business symbolized thereby.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, transfers and sets over unto Assignee: (a) Assignor's entire right, title, and interest in and to the Marks and the goodwill of the business symbolized by the Marks; (b) Assignor's right, title, and interest in and to the registrations of the Marks, and any renewals and extensions thereof; (c) the right to sue and recover for any and all past, present, or future infringement or dilution of the Marks, and any and all causes of action related thereto; and (d) all rights of priority in and to the Marks.

2. Assignor hereby authorizes Assignee to record this Assignment with all appropriate governmental offices, including the U.S. Patent and Trademark Office. Assignor agrees to take such further action, execute such additional documents, and, in general, do all lawful things reasonably requested of it by Assignee to perfect Assignee's title in and to the Marks and to carry out and fulfill the purposes and intent of this Assignment.

3. Assignor represents and warrants to Assignee that Assignor has the full power, authority and all rights necessary to transfer and assign the Marks to Assignee and to otherwise carry out the terms of this Assignment.

4. This Assignment will be governed by and construed in accordance with the Laws of the State of Delaware, without regard to its conflict of law principles.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first set forth above.

CLARITY MEDIA GROUP, INC.


By: 

Name: Ryan McKibben

Title: President + CEO

SCHEDULE A

**MARKS**

<b>Mark</b>	<b>Jurisdiction</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
SAN FRANCISCO EXAMINER	U.S.	75-571079	10/19/1998	2,289,051	10/26/1999
THE EXAMINER, SAN FRANCISCO	U.S.	78-507828	10/28/2004	3,406,573	4/1/2008
	U.S.	78-508275	10/29/2004	3,286,818	8/28/2007