

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CONFIRMATORY ASSIGNMENT	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPORT AFIELD, INC.		01/02/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	FIELD SPORTS PUBLISHING, INC.		
Street Address:	15621 Chemical Lane		
City:	HUNTINGTON BEACH		
State/Country:	CALIFORNIA		
Postal Code:	92649-1548		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1096745	SPORTS AFIELD	
Registration Number:	3788258	SPORTS AFIELD	
CORRESPONDENCE DATA			
Fax Number:	(310)543-7570		
Phone:	(310) 540-5631		
Email:	BIGFINK@AOL.COM		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	DON B. FINKELSTEIN, ESQ.		
Address Line 1:	3858 CARSON ST.		
Address Line 2:	SUITE 216		
Address Line 4:	TORRANCE, CALIFORNIA 90503		
ATTORNEY DOCKET NUMBER:		SPORTS AFIELD TM	
NAME OF SUBMITTER:		DOUGLAS M. KAUTZKY, ESQ.	
Signature:		/DMK/	

OP \$65.00 1096745

Date:

12/02/2011

Total Attachments: 2

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original in
75 corporate book
in safe

CONFIRMATORY ASSIGNMENT

WHEREAS Sports Afield, Inc., and Field Sports Publishing, Inc. are parties to a certain Asset Purchase Agreement dated January 2, 2009 (the "Asset Agreement") pursuant to which Sports Afield, Inc., a California Corporation ("Assignor"), agreed to sell certain rights ("the Rights") including intellectual property rights to Field Sports Publishing, Inc., a California Corporation (Assignee), and

WHEREAS, pursuant to the Asset Agreement, Assignor have assigned all of their right, title, and interest in and to various intellectual property assets to Assignee, and Assignor has released, remised, transferred, and quitclaimed to Assignee all of its right, title, and interest, if any, to various intellectual property assets, and

WHEREAS, Assignor wish to confirm their assignment of, certain trademarks and services marks to Assignee pursuant to the Asset Agreement;

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is acknowledged, Assignor hereby confirm the assignment and transfer to Assignee, without representation or warranty, of any and all of their right, title, and interest in and to the trademarks and service marks, as well as the trademark and service mark applications and registrations, set forth on Attachment 1 to this Confirmatory Assignment, together with all goodwill of the business symbolized by and associated therewith, and including all right to sue for past infringement thereof.

Assignor: SPORTS AFIELD, INC.

By: 

Name: Theodore F. Cawston

Title: Trustee, Sole Shareholder
and Sole Director

Assignee: FIELD SPORTS
PUBLISHING, INC.

By: 

Name: L. WURFBAN

Title: CEO

ATTACHMENT I

Marks: SPORTS AFIELD

And all rights of every kind throughout the world, whether under the common law or statute, in and to all other trademarks trade names, logos, designs and the like that include the terms or any terms that are confusingly similar thereto, and all applications, registrations, renewals thereof.

Registrations and Applications:

U.S. Trademark Reg. No. 1096745—Sports Afield—Issued July 18, 1978

U.S. Trademark Application No. 77640812 and Subsequent Registration No. 3788258—Sports Afield—filed December 29, 2008, Issued May 11, 2010.