

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
I-Mobile Marketing, LLC		11/23/2011	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Sinclair Television Group, Inc.		
Street Address:	10706 Beaver Dam Road		
City:	Cockeysville		
State/Country:	MARYLAND		
Postal Code:	21030		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3884292	MOBIDEALS	
CORRESPONDENCE DATA			
Fax Number:	(410)547-0699		
Phone:	410 347-7303		
Email:	mvchider@ober.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Ober/Kaler c/o Royal W. Craig		
Address Line 1:	100 Light Street		
Address Line 4:	Baltimore, MARYLAND 21202		
ATTORNEY DOCKET NUMBER:	027095.085844		
NAME OF SUBMITTER:	Royal W. Craig		
Signature:	/Royal W. Craig- mvc/		

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**TRADEMARK
 REEL: 004671 FRAME: 0799**

Date:

12/02/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated as of NOVEMBER 23, 2011 by and between Sinclair Television Group, Inc., a Maryland corporation having its principal place of business at 10706 Beaver Dam Road, Cockeysville, MD 21030 ("Assignee"), and I-Mobile Marketing, LLC, a Texas limited liability company having its principal place of business at 551 Silicon Dr. Suite 101, Southlake, TX 76092 ("Assignor").

Recitals

A. I-M Marketing, LP d.b.a. I-Mobile Marketing ("IMM") and Assignee entered into a Master Services Agreement contract pursuant to which IMM agreed that Assignor would transfer to Assignee a trademark of Assignor, together with the goodwill of the business connected with and symbolized by the trademark.

B. Pursuant to the Master Services Agreement contract, IMM has agreed to have Assignor execute such instruments as Assignee may reasonably request in order more effectively to assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of the trademark.

C. In furtherance of the foregoing, Assignor desires to assign, transfer, grant, convey, assure and confirm to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign trademarks and trademark applications, together with the goodwill of the business connected with and symbolized by the trademark, together with all rights of actions for past infringement thereof including the right to recover damages for said infringement for the trademarks and trademark applications listed below and incorporated herein by reference (all of the foregoing being referred to herein as the "Trademark").


NOW, THEREFORE, in consideration of Two Hundred Seventy Five Dollars (\$275.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell and assigns to Assignee, its successors, assigns, nominees, or other legal representatives, the entire right, title, right and interest in and to all improvements in the following trademark application, together with the goodwill of the business connected with and symbolized by the trademark:

MOBIDEALS (& Design), Trademark Application No. 77928787 (now Registration No. 3,884,292; Registered: November 30, 2010).

and all goodwill associated therewith and any and all corresponding applications or registrations for trademark in any and all countries, and authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to issue any trademark on said improvements or resulting therefrom to the said "ASSIGNEE," its successors, assigns, nominees or other legal representatives, as assignee of the entire interest, and I covenant that I have full right to convey the entire interest herein assigned and that I have not executed and will not execute any agreement in conflict herewith, and agree that I will communicate to said "ASSIGNEE," its

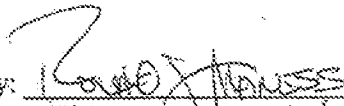
successors, assigns, nominees or other legal representatives all facts known to me respecting said Trademark, whenever requested, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths and do all lawful acts requisite to perfect and maintain such trademarks. Assignor will, upon request, sign all lawful papers requisite to perfect and maintain such trademarks, and Assignor further covenants and agrees that it will, at any time upon request, do everything legally possible to aid said "ASSIGNEE," its successors, assigns, nominees or other legal representatives, either in its own name, to apply for, obtain and enforce the trademarks in all countries, all without further consideration but at the expense of said "ASSIGNEE," his successors, assigns, nominees, or other legal representatives.

WITNESS:


Name: KAY MANESS
Date: NOVEMBER 23, 2011

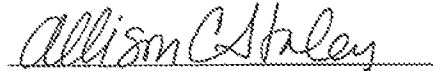
ASSIGNOR:

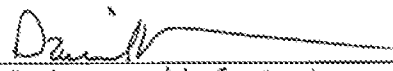
I-Mobile Marketing, LLC
A Texas Limited Liability Company

By: 
Name/Title: RONALD J. MANESS
Date: NOVEMBER 23, 2011

ASSIGNEE:

Sinclair Television Group, Inc.
A Maryland Corporation


Name: Allison C. Staley
Date: 12-2-11

By: 
Name/Title: DAVID R. BOCHENEK, Authorized Person
Date: 12-2-11