

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Name Rally, Inc.		11/18/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	Montiel USA Corporation		
Street Address:	8875 Costa Verde Boulevard #1109		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92122		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3546411	M JACOBO MONTIEL	
CORRESPONDENCE DATA			
Fax Number:	(303)861-2746		
Phone:	303 861-5300		
Email:	csmith@inmanflynn.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Cynthia R. Smith		
Address Line 1:	1660 Lincoln Street Suite 1700		
Address Line 4:	Denver, COLORADO 80264		
NAME OF SUBMITTER:	Cynthia R. Smith		
Signature:	/Cynthia R. Smith/		
Date:	12/05/2011		
Total Attachments: 1 source=TRADEMARK ASSIGN Name Rally to Montiel#page1.tif			

OP \$40.00 3546411

TRADEMARK ASSIGNMENT

WHEREAS NAME RALLY, INC., having a principal place of business at 3520 Overland Ave., Suite A-161, Los Angeles, CA 90034 (hereinafter "Assignor") is the owner of US Trademark Registration No. 3546411 for M JACOBO MONTIEL and design ("Trademark"); and

WHEREAS Assignee, MONTIEL USA CORPORATION, a Colorado corporation, with its principal place of business located at 8875 Costa Verde Blvd., #1109, San Diego, CA 92122 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW THEREFORE IT IS AGREED AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of Nov. 18, 2011

NAME RALLY, INC. (Seller)

MONTIEL USA CORPORATION (Buyer)

By: [Signature]
Title: CEO / President
Date: 11/18/11

By: [Signature]
Title: CEO
Date: 11-30-11

STATE OF CALIFORNIA
COUNTY OF Los Angeles

STATE OF CALIFORNIA
COUNTY OF SAN DIEGO

Sworn to and subscribed before me, this 18 day of November, 2011 by Matthew Bransby, CEO / President of Name Rally, Inc.

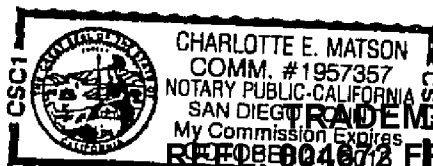
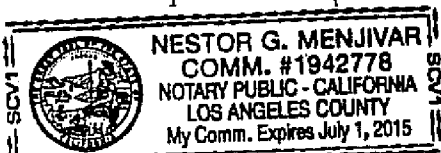
Sworn to and subscribed before me, this 30 day of NOVEMBER, 2011 by GERALD W. MONTIEL, CEO of Montiel USA Corporation

[Signature]
Notary Public

[Signature]
Notary Public

My Commission Expires: July 01, 2015

My Commission Expires:



RECORDED: 12/05/2011

TRADEMARK REF: 08004672 FRAME: 0176