# TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type                           |
|---------------------|----------|----------------|---------------------------------------|
| Trilink Global, LLC |          | 11/21/2011     | LIMITED LIABILITY<br>COMPANY: FLORIDA |

#### **RECEIVING PARTY DATA**

| Name:           | Sure Fit Outdoor LLC                |  |
|-----------------|-------------------------------------|--|
| Street Address: | 58 W. 40th Street, 2nd Floor        |  |
| City:           | New York                            |  |
| State/Country:  | NEW YORK                            |  |
| Postal Code:    | 10018                               |  |
| Entity Type:    | LIMITED LIABILITY COMPANY: DELAWARE |  |

#### PROPERTY NUMBERS Total: 4

| Property Type        | Number   | Word Mark                 |
|----------------------|----------|---------------------------|
| Registration Number: | 3772748  | PATIO ARMOR               |
| Serial Number:       | 85052930 | PURE GREEN BY PATIO ARMOR |
| Serial Number:       | 85052939 | PURE GREEN BY PATIO ARMOR |
| Serial Number:       | 85052936 | PURE GREEN BY PATIO ARMOR |

## **CORRESPONDENCE DATA**

Fax Number: (215)979-1020 215-979-1191 Phone:

Email: eorleman@duanemorris.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Nicole K. McLaughlin, Duane Morris LLP

Address Line 1: 30 S. 17th St.

Philadelphia, PENNSYLVANIA 19103 Address Line 4:

ATTORNEY DOCKET NUMBER: F4934

TRADEMARK

REEL: 004672 FRAME: 0539

| NAME OF SUBMITTER:   | Nicole K. McLaughlin   |
|--|------------------------|
| Signature:   | /nicole k. mclaughlin/ |
| Date:  | 12/02/2011             |
| Total Attachments: 2 source=trilink assignment#page1.tif source=trilink assignment#page2.tif |                        |

TRADEMARK REEL: 004672 FRAME: 0540

### ASSIGNMENT OF UNITED STATES TRADEMARKS

This Assignment of United Stated Trademarks ("Assignment"), effective this 21st day of November, 2011, between the undersigned, **Trilink Global**, **LLC**., a Florida limited liability company, with a principal place of business at 4400 Commerce Circle, Atlanta, Georgia 30336 (hereinafter referred to as "Assignor"), and **Sure Fit Outdoor LLC**, a Delaware limited liability company, with a principal place of business at 58 W. 40<sup>th</sup> Street, 2<sup>nd</sup> Floor, New York, New York 10018 (hereinafter referred to as the "Assignee").

For good and valuable consideration paid by the Assignee, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign unto the Assignee all of its right, title, and interest in and to the trademarks and/or service marks listed in Exhibit A attached hereto (collectively, the "Marks"), together with all of the goodwill associated with and symbolized by such Marks, the registrations thereof and therefor, and any rights of the Assignor to sue any third parties for any past infringement of or to the Marks, for the use and benefit of the Assignee and to prosecute such registrations in the United States Patent and Trademark Office.

After the execution of this Assignment, at the request of the Assignee and at the Assignee's expense, but without additional consideration to the Assignor, the Assignor will execute and deliver to the Assignee from time to time such further instruments of conveyance, transfer, and assignment and other documents, and will take such other actions, as the Assignee may reasonably require to convey and deliver more effectively to the Assignee the Marks, to perfect the Assignee's title thereto, and otherwise to accomplish the orderly transfer to the Assignee of the Marks and to give full effect to this Assignment.

This Assignment is binding on the Assignor and its successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

IN WITNESS WHEREOF, intending to be legally bound hereby, the Assignor has duly executed this Assignment.

TRILINK GLOBAL, LLC

Date: November 21, 2011

By:

Name: Mark Traylor ber Title: Managing Member

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REEL: 004672 FRAME: 0541

# EXHIBIT A

| U.S. Trademark                   | Registration/App.No. | Registration/Filing date |
|----------------------------------|----------------------|--------------------------|
| PATIO ARMOR                      | 3,772,748            | April 6, 2010            |
| PURE GREEN BY PATIO ARMOR (LOGO) | 85/052930            | June 2, 2010             |
| PURE GREEN BY PATIO ARMOR (LOGO) | 85/052939            | June 2, 2010             |
| PURE GREEN BY PATIO ARMOR (LOGO) | 85/052936            | June 2, 2010             |

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**RECORDED: 12/05/2011** 

TRADEMARK **REEL: 004672 FRAME: 0542**