

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wrox Press Limited		04/30/2003	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	John Wiley & Sons, Inc.		
Street Address:	111 River		
City:	Hoboken		
State/Country:	NEW JERSEY		
Postal Code:	07030		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75664108	WROX PROGRAMMER TO PROGRAMMER	
CORRESPONDENCE DATA			
Fax Number:	(201)748-6500		
Email:	Trademarks@wiley.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Laura Ghelfand of John Wiley & Sons, Inc.		
Address Line 1:	111 River		
Address Line 2:	Legal Department		
Address Line 4:	Hoboken, NEW JERSEY 07030		
ATTORNEY DOCKET NUMBER:		ASSIGNMENT	
NAME OF SUBMITTER:		Laura Ghelfand	
Signature:		/lgh/	

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TRADEMARK
 REEL: 004672 FRAME: 0926

Date:

12/06/2011

Total Attachments: 15

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Trade Mark Assignment

Dated 10 April 2003

Between

- (1) **John Wiley & Sons, Inc.**, a New York corporation whose office is at 111 River Street, Hoboken, NJ 07030 (the **Assignee**); and
- (2) **Wrox Press Limited** (In Liquidation), a company registered in England and Wales (registered number 02680457) whose registered office is at Arden House, 1102 Warwick Road, Acocks Green, Birmingham, B27 6BH, UK ("**Wrox**")
- (3) **Peer Information Limited** (In Liquidation), a company registered in England and Wales (registered number 03990314) whose registered office is at Arden House, 1102 Warwick Road, Acocks Green, Birmingham, B27 6BH, UK ("**Peer**")
- (4) **Peer Information, Inc** an Illinois corporation whose office is at 29 South LaSalle Street, Chicago, IL 60603 ("**Peer Inc**")

(collectively, Wrox, Peer and Peer Inc are referred to herein as the "**Assignor**")

Introduction

- A The Assignor is the proprietor and beneficial owner of the Trade Marks.
- B The Assignor has agreed to assign to the Assignee the Trade Marks on the terms set out in this Assignment.

It is agreed:

1 Definitions and Interpretation

1.1 Definitions

In this Agreement the following definitions shall apply.

Territory means the world.

Trade Marks means the trade marks set out in Schedule 1 part A and the domain names (the "**Domain Names**") set out in Schedule 1 part B and any similar rights (whether registered, unregistered or pending registration) existing in any country and all legal, equitable and other rights in any of them.

1.2 Interpretation

In this Agreement:

- (a) The headings in this Agreement are for convenience only and shall not affect its interpretation

- (b) reference to this Agreement means this Agreement together with its Schedules and reference to this Agreement or any other agreement, deed or instrument is to the same as amended
- (c) reference to any gender includes the others; and words in the singular include the plural and vice versa
- (d) references to legislation include any statute, bye-law, regulation, rule, subordinate or delegated legislation or order; and reference to any legislation is to such legislation as amended from time to time and to any legislation replacing it or made under it and in force at the date of this Agreement
- (e) reference to a person shall be construed so as to include an individual, firm, partnership, trust, joint venture, company, corporation, body corporate, unincorporated body, association, organisation, any government or state or any agency of a government or state, or any local or municipal authority or other governmental body
- (f) the words "include", "including" and "in particular" shall not be interpreted as limiting the generality of any foregoing words.

2 Assignment

- 2.1 Subject to the terms of this Agreement and in consideration for \$1.00, receipt of which the Assignor hereby acknowledges, the Assignor hereby assigns to the Assignee the Trade Marks together with the goodwill attaching to the Trade Marks and the goodwill of the business in which the Trade Marks have been used by the Assignor.

3 Further Assurance

- 3.1 The Assignor shall (and shall procure that all other necessary parties shall) on or at any time after the date hereof execute and do all such deeds, documents, acts and things as the Assignee shall reasonably require for assuring to or vesting in the Assignee the beneficial ownership of and legal title to the Trade Marks and render such assistance as the Assignee may reasonably require to obtain appropriate protection for any of the Trade Marks anywhere in the world.
- 3.2 Without prejudice to the generality of Clause 3.1, Wrox Inc shall immediately after the date hereof contact TUCOWS, Inc., the registrar of the Domain Names, to commence the online transfer procedure for each Domain Name to the Assignee. Wrox Inc shall also provide to the Assignee details of Wrox Inc's username and password with TUCOWS, Inc.
- 3.3 Power of Attorney

The Assignor irrevocably and by way of security appoints each of:

- (a) The Assignee; and
- (b) any person nominated for that purpose in writing by an officer of The Assignee;

severally as the attorney of the Assignor and in the name, on behalf of and as the act and deed of the Assignor and in such manner as the attorney may think fit, to sign, execute, seal, deliver and do all deeds, instruments, acts and things which the Assignor is required to do under this Agreement and generally in the name of the Assignor and on its behalf to exercise all or any of the rights conferred on the Assignor or any such receiver or receiver and manager. The

Assignor agrees, immediately on the request of the Assignee, to ratify and confirm all deeds, instruments, acts and things signed, executed, sealed, delivered and done under that appointment..

4 No Further Use of Trade Marks

4.1 From the date hereof the Assignor shall cease to use any of the Trade Marks for any trading or business purpose.

5 Confidentiality Undertaking

5.1 This Assignor undertakes that it will not reveal the contents of this Assignment to any third parties save as obliged to do so by law.

6 Whole Agreement

6.1 This Agreement sets out the entire agreement between the parties, and supersedes any previous agreement between them in relation to the subject matter of this Agreement.

7 Invalidity

7.1 If at any time any provision of this Agreement is or becomes invalid, illegal or unenforceable in any respect under the law of any jurisdiction, that provision shall not in any way affect or impair:

- (a) the validity, legality or enforceability in that jurisdiction of any other provision of this Agreement; or
- (b) the validity, legality or enforceability under the law of any other jurisdiction of that or any other provision of this Agreement.

7.2 If at any time any provision of this Agreement shall be found by any court or administrative body of competent jurisdiction to be invalid, illegal or unenforceable, such invalidity, illegality or unenforceability shall not affect the other provisions of this Agreement which shall remain in full force and effect and such invalid, illegal or unenforceable provision shall be replaced with a valid, legal and enforceable provision that most closely reflects the intentions of the parties.

8 Third Party Rights

This Agreement does not, by virtue of the Contracts (Rights of Third Parties) Act 1999 or otherwise, confer any rights or benefits on any person or class of persons existing now or in the future, who is not a party to this agreement except that a party's assignee or successor will be deemed to be a party to this Agreement.

9 Governing Law

This Agreement shall be governed by and construed in accordance with English law.

10 Jurisdiction

The parties agree to submit to the non-exclusive jurisdiction of the English courts as regards any claim or matter arising out of or in connection with this Agreement.

Schedule 1 – Trade Marks

Part A: Trade Marks

"Wrox" word mark

"Wrox Press" word mark

"Wrox" and device

"Wrox Programmer to Programmer" word mark

"Wrox Programmer to Programmer" and device

and including without limitation all registrations and applications in UK, CTM, US, France, Hungary, Norway, Poland, Russia, Slovakia, Chile, Mexico, Australia, New Zealand, China, Israel, North and South Korea, Brazil, Canada, India, Africa, Indonesia, Malaysia, Singapore, Thailand, Japan and all other territories, and including without limitation the following UK, CTM and US registrations and applications:

Trade mark	Country	Application Date	Registration Date	Registration or Application Number	Classes
Wrox PROGRAMMER TO PROGRAMMER with device	UK	24/12/98	09/07/99	2,185,282	9,16,41,42
Wrox PROGRAMMER TO PROGRAMMER with device	CTM	06/04/99	21/07/00	1,128,867	9,16,41,42
Wrox PROGRAMMER TO PROGRAMMER with device	CTM	13/08/02	Pending		9,16,41,42
Wrox PROGRAMMER TO PROGRAMMER with device	US	17/1/03	Pending	76/483,014	9,16,41,42
Wrox PROGRAMMER TO PROGRAMMER with device	US	15/3/99	17/7/01	2,468,822	16
Wrox PROGRAMMER TO PROGRAMMER with device	US	15/3/99	14/8/01	2,477,094	9
Wrox PROGRAMMER TO PROGRAMMER	US	15/3/99	27/3/01	2,437,999	41

with device					
Wrox PROGRAMMER TO PROGRAMMER with device	US	15/3/99	27/3/01	2,437,997	42

Part B: Domain Names

<http://www.wrox.com>

<http://admin.wrox.com>

<http://wde.wrox.com>

<http://trade.wrox.com>

<http://academic.wrox.com>

<http://www.wroxdirect.com>

<http://www.wroxbase.com>

<http://www.webservicesarchitect.com>

<http://www.csharptoday.com>

<ftp://ftp.wrox.com>

<ftp://ftp.csharptoday.com>

<http://p2p.wrox.com>

<http://www.expert-j2ee.com>

<http://sqlists.com>

www.vbtoday.com

www.expert-vb.com

www.expert-oracle.com

www.beginningdotnet.com

<http://www.pdf-download.com>

www.beginningasp.com

www.beginningjava.com

www.beginningsql.com

www.beginningvb.com

www.beginningxml.com
www.dreamweaver-pro.com
www.dreamweaver-professional.com
www.dreamweaverprofessional.com
www.expert-press.com
www.problem-design-solution.com
www.prog2prog.com
www.programming-today.com
www.programmingtoday.com
www.prowirelessdev.com
www.thesqlserversite.com
www.ukdotnet.com
www.ukdotnet.org
www.umltoday.com
www.uml-today.com
www.vb-today.com
www.vblists.com
www.vbscript-today.com
www.vbscripttoday.com
www.visualbasictoday.com
www.webdev-today.com
www.webdevtoday.com
www.wirelesslists.com
www.wirelessprogrammer.com
www.wrox-handbooks.com
www.wrox.org
www.wroxconferences.com
www.wroxexternal.com

www.wroxmod.com

www.wroxstore.com

www.xml-today.com

www.xmldaily.com

Testimonium

Executed as a Deed by)
Wrox Press Limited)
Acting by its duly appointed Liquidator)
As authorised signatory:



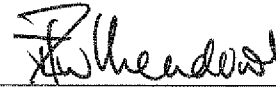
Name: Neil Tombs
Title:

Executed as a Deed by)
Peer Information Limited)
Acting by its duly appointed Liquidator)
As authorised signatory:



Name: Neil Tombs
Title:

Executed as a Deed by)
Peer Information, Inc acting by)
[] as)
authorised signatory:



Name: Jeremy Meadows
Title:

**Executed as a Deed by
John Wiley & Sons, Inc.**
acting by its EVP and CFO as
authorised signatory:

)
)
)



Name: Ellis Cousens
Title: Executive Vice President, Chief Financial
and Operations Officer

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective this 10th day of April, 2003, from John Wiley & Sons, Inc., a New York corporation (the "Assignor"), to Wiley Publishing, Inc., a Delaware corporation (the "Assignee").

WHEREAS, Assignor owns the trademarks listed on Schedule A hereto (the "Trademarks"); and

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in, to and under Trademarks throughout the universe and Assignee desires to obtain all right, title and interest in, to and under such Trademarks throughout the universe;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, all right, title and interest in, to and under, throughout the universe, free and clear of all liens, claims, charges, security interests, and other encumbrances, the Trademarks, all registrations and applications therefor, together with the entire goodwill attached to the Trademarks, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for any infringement, impairment, distortion, or other unauthorized use or conduct in derogation of the foregoing, prior to the date hereof, including without limitation the right to receive all proceeds and damages therefrom.

The Assignor undertakes and agrees to execute such further assurances as may reasonably be required to permit the Assignee to obtain registration of, hold and enjoy the Trademarks assigned hereunder and the recording of this Trademark Assignment.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed and delivered as of the date indicated above.

JOHN WILEY & SONS, INC.

By: 

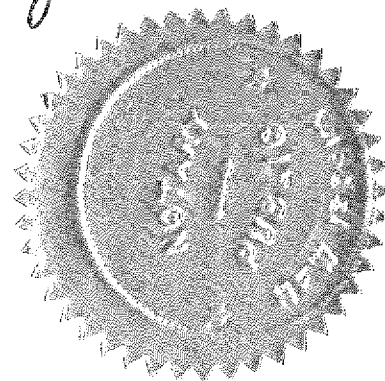
Richard Rudick
SVP & General Counsel

STATE OF *New Jersey*)
) ss.:
COUNTY OF *Hudson*)

On this 30 day of October 2003, before me personally appeared Richard Rudick to me personally known, who, being duly sworn, did say that he is an officer of John Wiley & Sons, Inc. and that he duly executed the foregoing instrument for and on behalf of John Wiley & Sons, Inc., being duly authorized to do so and that he acknowledged said instrument to be the free act and deed of said corporation.

Tamara Kelly
Notary Public

TAMARA KELLY
Notary Public Of New Jersey
Commission Expires June 19, 2007



Schedule A

Part A: Trade Marks

"Wrox" word mark

"Wrox Press" word mark

"Wrox" and device

"Wrox Programmer to Programmer" word mark

"Wrox Programmer to Programmer" and device

and including without limitation all registrations and applications in UK, CTM, US, France, Hungary, Norway, Poland, Russia, Slovakia, Chile, Mexico, Australia, New Zealand, China, Israel, North and South Korea, Brazil, Canada, India, Africa, Indonesia, Malaysia, Singapore, Thailand, Japan and all other territories, and including without limitation the following UK, CTM and US registrations and applications:

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<http://admin.wrox.com>

<http://wdc.wrox.com>

<http://trade.wrox.com>

<http://academic.wrox.com>

<http://www.wroxdirect.com>

<http://www.wroxbase.com>

<http://www.webservicesarchitect.com>

<http://www.csharptoday.com>

<ftp://ftp.wrox.com>

<ftp://ftp.csharptoday.com>

<http://p2p.wrox.com>

<http://www.expert-j2ee.com>

<http://sqlists.com>

www.vbtoday.com

www.expert-vb.com

www.expert-oracle.com

www.beginningdotnet.com

<http://www.pdf-download.com>
www.beginningasp.com
www.beginningjava.com
www.beginningsql.com
www.beginningvb.com
www.beginningxml.com
www.dreamweaver-pro.com
www.dreamweaver-professional.com
www.dreamweaverprofessional.com
www.expert-press.com
www.problem-design-solution.com
www.prog2prog.com
www.programming-today.com
www.programmingtoday.com
www.prowirelessdev.com
www.thesqlserversite.com
www.ukdotnet.com
www.ukdotnet.org
www.umltoday.com
www.uml-today.com
www.vb-today.com
www.vblists.com
www.vbscript-today.com

www.vbscripttoday.com

www.visualbasictoday.com

www.webdev-today.com

www.webdevtoday.com

www.wirelesslists.com

www.wirelessprogrammer.com

www.wrox-handbooks.com

www.wrox.org

www.wroxconferences.com

www.wroxexternal.com

www.wroxmod.com

www.wroxstore.com

www.xml-today.com

www.xmldaily.com