

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sara Lee Bakery Group, Inc.		11/06/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Earthgrains Bakery Group, Inc.
<b>Street Address:</b>	3500 Lacey Road
<b>City:</b>	Downers Grove
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60515
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 29**

Property Type	Number	Word Mark
Serial Number:	75742064	BREAK CAKE
Serial Number:	77767749	CANTINA CLASICA
Serial Number:	77968096	CRUSTLESS FILLABLES
Serial Number:	73043272	EARTH GRAINS
Serial Number:	73070767	EARTH GRAINS
Serial Number:	77135863	EARTHGRAINS
Serial Number:	85465364	EARTHGRAINS
Serial Number:	77767747	ECOGRAIN
Serial Number:	77767748	ECO-GRAIN
Serial Number:	78931618	HEARTY & DELICIOUS
Serial Number:	77786098	HEARTY & DELICIOUS
Serial Number:	77478058	LUMBERCAMP
Serial Number:	77478050	LUMBERJACK
Serial Number:	75213338	MORNING GOODNESS

**CH \$740.00 75742064**

Serial Number:	78562493	RAINBO
Serial Number:	73033771	RAINBO
Serial Number:	73518798	RAINBO
Serial Number:	76061582	REDDING FRENCH BAKERY BREAD DELI PASTRY
Serial Number:	75288607	SAN LUIS SOURDOUGH
Serial Number:	75288600	SAN LUIS STYLE SOURDOUGH
Serial Number:	78854683	SELECT
Serial Number:	85044865	SEMILLA DE ORO
Serial Number:	77657217	SLICE OF NUTRITION
Serial Number:	77312659	SOFT & SMOOTH
Serial Number:	78599038	SOFT & SMOOTH
Serial Number:	78424688	THE WHOLE GRAIN ADVANTAGE
Serial Number:	78441477	THE WHOLE GRAIN ADVANTAGE
Serial Number:	78441486	THE WHOLE GRAIN ADVANTAGE
Serial Number:	85124164	YOU KNOW WHAT THEY LIKE

**CORRESPONDENCE DATA**

Fax Number: (312)321-4299

Phone: 312-321-4200

Email: officeactions@brinkshofer.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Scott J. Slavick

Address Line 1: P. O. Box 10395

Address Line 4: Chicago, ILLINOIS 60610

ATTORNEY DOCKET NUMBER:	14621/2
NAME OF SUBMITTER:	Scott J. Slavick
Signature:	/Scott J. Slavick/
Date:	12/07/2011

Total Attachments: 1

source=Sara Lee Bakery Group Change of Name#page1.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "SARA LEE BAKERY GROUP, INC.", CHANGING ITS NAME FROM "SARA LEE BAKERY GROUP, INC." TO "EARTHGRAINS BAKERY GROUP, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2011, AT 9:03 O'CLOCK A.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

0942744 8100

111170737

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9142615

DATE: 11-08-11

RECORDED: 12/07/2011

TRADEMARK  
REEL: 004673 FRAME: 0857