

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Via S.A.		11/01/2011	Sociedad Anonima: CHILE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vina San Rafael S.A.		
<b>Street Address:</b>	Fundo La Esperanza S.N		
<b>City:</b>	San Rafael Region Del Maule		
<b>State/Country:</b>	CHILE		
<b>Entity Type:</b>	Sociedad Anonima: CHILE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3060847	CHILCAS	
Registration Number:	3066523	CASCADA	
Registration Number:	3074214	CHILENSIS	
Registration Number:	3116234	CANDELARIA	
Registration Number:	3366795	SALSA	
Registration Number:	3250435	YAQUIL	
Registration Number:	3184343		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)861-1783		
<b>Phone:</b>	202.861.1500		
<b>Email:</b>	trademarks@bakerlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	John Weber		
<b>Address Line 1:</b>	1050 Connecticut Avenue, N.W.		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		

**CH \$190.00 3060847**

ATTORNEY DOCKET NUMBER:	096863-20000
<b>DOMESTIC REPRESENTATIVE</b>  Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Kelu Sullivan
Signature:	/Kelu Sullivan/
Date:	12/07/2011
Total Attachments: 2 source=ASSIGNMENT VIA S A TO VSR S A #page1.tif source=ASSIGNMENT VIA S A TO VSR S A #page2.tif	

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Via S.A., a Sociedad Anónima organized and existing under the laws of Chile, having a place of business at Fundo Las Chilcas San Rafael, Talca Chile (“Assignor”), owns the entire right, title and interest in and to the following trademarks and trademark registrations set forth on Schedule A (hereinafter “Trademarks”);

**AND WHEREAS**, Viña San Rafael S.A., a Sociedad Anónima organized and existing under the laws of Chile, having an address of Fundo La Esperanza S/N San Rafael Region Del Maule Chile (“Assignee”) is desirous of acquiring the entire right, title and interest in and to Trademarks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors, the entire right, title and interest in and to Trademarks, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives; together with all claims for damages by reason of past infringement of the Assignor’s Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives;

**UPON SAID CONSIDERATION**, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with this present, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee’s enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

**IN TESTIMONY WHEREOF**, Assignor has caused the aforesaid Trademarks to be assigned by its duly authorized officer.

**ASSIGNOR**  
VIA S.A.

By: Francisca Maturana R.

Name: **Francisca Maturana R.**

Title: General Manager

Date: 4 de noviembre de 2011

**ASSIGNEE**  
VIÑA SAN RAFAEL S.A.


By: Ricardo Urresti G. Rodrigo Villena N.

Name: **Ricardo Urresti G. Rodrigo Villena N.**

Title: CEO and CFO

Date: 4 de noviembre de 2011

Schedule A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Country</u>
CHILCAS	3060847	US
CASCADA	3066523	US
CHILENSIS	3074214	US
CANDELARIA	3116234	US
SALSA	3366795	US
YAQUIL	3250435	US
	3184343	US