TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marshall Biscuit Company, Inc.		05/31/2007	CORPORATION: ALABAMA

RECEIVING PARTY DATA

Name:	Sister Schubert's Homemade Rolls, Inc.	
Street Address:	100 Crenshaw Parkway	
City:	Luverne	
State/Country:	ALABAMA	
Postal Code:	36049	
Entity Type:	CORPORATION: ALABAMA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2512534	MARSHALL'S

CORRESPONDENCE DATA

Fax Number: (614)464-1737 Phone: 614-559-7281

Email: bdowney@fbtlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Brian J. Downey
Address Line 1: 10 W. Broad Street

Address Line 2: Suite 2300

Address Line 4: Columbus, OHIO 43215

NAME OF SUBMITTER:	Brian J. Downey
Signature:	/Brian J. Downey/
Date:	12/07/2011

Total Attachments: 1 source=marshalls#page1.tif

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TRADEMARK REEL: 004674 FRAME: 0010

ASSIGNMENT OF TRADEMARK

WHEREAS, Marshall Biscuit Company, Inc., an Alabama corporation (hereinafter referred to as "ASSIGNOR"), is the owner of federal and common law trademark rights for the mark MARSHALL'S, including specifically, U.S. Trademark Registration No. 2,512,534 (the "Trademark"); and

WHEREAS, Sister Schubert's Homemade Rolls, Inc., an Alabama corporation (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire interest in the aforementioned Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR, hereby sells, assigns, transfers and sets over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the Trademark together with the goodwill symbolized by the Trademark.

ASSIGNOR HEREBY grants the firm of DINSMORE & SHOHL LLP the power to insert in this Assignment any further identification or information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

ASSIGNOR HEREBY covenants and agrees that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNOR HEREBY further covenants and agrees that it will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said Trademark, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and generally do everything reasonably possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said Trademark in the United States.

STATE OF THE COLUMN

Sworn to and subscribed before me this _

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otary Public MOTARY PLELIC STATE OF ALARAMA AT LARGE MY COMMISSION EXPIRES: Feb 28, 2011

TRADEMARK REEL: 004674 FRAME: 0011

RECORDED: 12/07/2011