

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Del Monte Fresh Produce International Inc.		11/10/2011	CORPORATION: LIBERIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Del Monte International GmbH		
<b>Street Address:</b>	74, Boulevard d'Italie		
<b>City:</b>	Monte Carlo		
<b>State/Country:</b>	MONACO		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2971174	GOLDEN RIPE	
Registration Number:	2921069	GOLDEN RIPE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)218-2200		
<b>Email:</b>	rapter@fchs.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Edward E. Vassallo		
<b>Address Line 1:</b>	1290 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10104		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Edward E. Vassallo		
<b>Address Line 1:</b>	1290 Avenue of Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10104		
<b>NAME OF SUBMITTER:</b>	Jessica Hiney		

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Signature:	/Jessica Hiney/
Date:	12/08/2011
Total Attachments: 2 source=Assignment GOLDEN RIPE#page1.tif source=Assignment GOLDEN RIPE#page2.tif	

## TRADEMARK ASSIGNMENT

**ASSIGNMENT** made this 10th day of November, 2011, by and between Del Monte Fresh Produce International Inc. ("Assignor"), a Liberian corporation located at 74 Boulevard D'Italie, Monte Carlo 98000, Monaco and Del Monte International GmbH, a Switzerland limited liability company ("Assignee"), with an address at 74, Boulevard d'Italie, Monte-Carlo - MC 98000 Monaco.

**WHEREAS**, Assignor owns, has adopted and is using the trademarks set forth below (the "Marks"), and owns the below-mentioned registrations:

<u>MARK</u>	<u>COUNTRY</u>	<u>REGISTRATION NUMBER</u>
GOLDEN RIPE (STYLIZED)	U.S.	2971174
GOLDEN RIPE (STYLIZED)	U.S.	2921069

**WHEREAS**, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as the registrations therefor identified above.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its right, title, and interest in and to the Marks and the federal registrations therefor as identified above, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

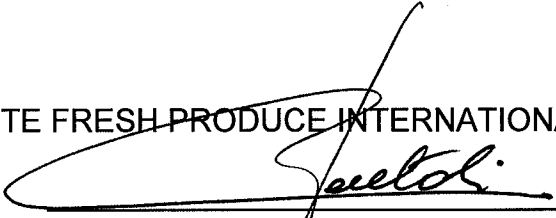
Assignor warrants that to its knowledge it has good and valid title to the Marks, including the applications therefore; that the registrations are valid and are not being challenged by any third parties; and that Assignor is not aware of any facts that could

render those registrations invalid. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors, and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

DEL MONTE FRESH PRODUCE INTERNATIONAL INC.

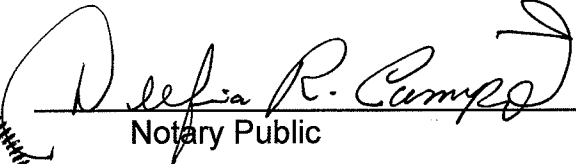
Dated: November 10, 2011

  
\_\_\_\_\_  
Name: Jean Pierre Bartoli  
Title: President

State Of Florida             )  
  )  
County Of Miami-Dade County )     **ss:**

Jean Pierre Bartoli, being duly sworn, did depose and say this 10th day of November, 2011, that he is authorized to execute this Assignment on behalf of said corporation; and that he has read and signed the foregoing Assignment and knows and understands the contents thereof.

My Commission Expires:  
\_\_\_\_\_

  
\_\_\_\_\_  
Notary Public



GOLDEN RIPE(STYLIZED)REG1971174 & 2921069US AssigntoDM