

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Holley Performance Products, Inc.		12/09/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sniper Motorsports, Inc.		
<b>Street Address:</b>	1801 Russellville Road		
<b>City:</b>	Bowling Green		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	42101		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76707697	SNIPER MOTORSPORTS	
<b>Serial Number:</b>	76707696	SNIPER MOTORSPORTS	
<b>Serial Number:</b>	76707698	SNIPER MOTORSPORTS	
<b>Serial Number:</b>	76707699	SNIPER MOTORSPORTS	
<b>Serial Number:</b>	76707731	SNIPER MOTORSPORTS PRECISION PERFORMANCE	
<b>Serial Number:</b>	76707729	SNIPER MOTORSPORTS PRECISION PERFORMANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)756-8570		
<b>Phone:</b>	214-740-8570		
<b>Email:</b>	ssapp@lockelord.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Stephen L. Sapp, Esq.		
<b>Address Line 1:</b>	2200 Ross Avenue, Suite 2200		
<b>Address Line 4:</b>	Dallas, TEXAS 75201-6776		

**CH \$165.00 76707697**

ATTORNEY DOCKET NUMBER:	0100903.00001
NAME OF SUBMITTER:	Stephen L. Sapp
Signature:	/Stephen L. Sapp/
Date:	12/09/2011
Total Attachments: 2 source=sniper motorsports TM assignment#page1.tif source=sniper motorsports TM assignment#page2.tif	

**FEDERAL TRADEMARK ASSIGNMENT**

WHEREAS, Holley Performance Products, Inc., a Delaware corporation, having its principal offices at 1801 Russellville Road, Bowling Green, Kentucky 42101 ("Assignor"), is the owner of all right, title and interest in and to the Trademarks listed on Exhibit A (collectively, the "Trademarks"), which Trademarks have been registered with the United States Patent and Trademark Office ("USPTO") or are applications pending registration as indicated thereon; and

WHEREAS, Sniper Motorsports, Inc., a Delaware corporation, having its principal offices at 1801 Russellville Road, Bowling Green, Kentucky 42101 ("Assignee"), is desirous of acquiring all right, title, and interest of Assignor in and to the Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, and in each case together with the goodwill of the business connected therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred, and conveyed, and by these presents hereby sells, assigns, transfers, conveys, and delivers to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right, if any, of Assignor to recover for damages and profits for past infringements of the Trademarks.

The Commissioner of Patents and Trademarks is requested to direct any correspondence after the date hereof to Assignee, in each case, c/o Stephen L. Sapp, Esq., Locke Lord LLP, 2200 Ross Avenue, Suite 2200, Dallas, Texas 75201-6776 (phone 214-740-8570; fax 214-756-8570).

This Assignment is binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

Signed this 9th day of December, 2011.

**HOLLEY PERFORMANCE PRODUCTS, INC.**  
a Delaware corporation

By: Stephen Trussell  
Name: Stephen Trussell  
Title: V.P. of Finance

**EXHIBIT A**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO./APPLICATION SERIAL NO.</u></b>	<b><u>REGISTRATION/ APPLICATION DATE</u></b>
SNIPER MOTORSPORTS	76/707,697	May 23, 2011
SNIPER MOTORSPORTS	76/707,696	May 23, 2011
SNIPER MOTORSPORTS & DESIGN	76/707,698	May 23, 2011
SNIPER MOTORSPORTS & DESIGN	76/707,699	May 23, 2011
SNIPER MOTORSPORTS PRECISION PERFORMANCE & DESIGN	76/707,731	May 24, 2011
SNIPER MOTORSPORTS PRECISION PERFORMANCE & DESIGN	76/707,729	May 24, 2011

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