

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Producers Rice Mill, Inc.		12/06/2011	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	Wildgame Innovations, LLC		
Street Address:	101 Cason Road, 1st Floor		
City:	Broussard		
State/Country:	LOUISIANA		
Postal Code:	70518		
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3047508	BUCK GRUB	
Registration Number:	3503228	HOG GRUB	
Registration Number:	3506717	BEAR GRUB	
Registration Number:	3537709	BUCK GRUB TOTAL	
Registration Number:	3644019	BUCK GRUB QUICK	
CORRESPONDENCE DATA			
Fax Number:	(337)593-7601		
Phone:	3375937623		
Email:	rwaddell@joneswalker.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Robert L. Waddell		
Address Line 1:	600 Jefferson Street, Suite 1600		
Address Line 4:	Lafayette, LOUISIANA 70501		
ATTORNEY DOCKET NUMBER:	42869/117771-00		

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NAME OF SUBMITTER:	Robert L. Waddell
Signature:	/Robert L. Waddell/
Date:	12/09/2011
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is entered into as of this 6th day of December, 2011, by Producers Rice Mill, Inc., an Arkansas corporation with a business address at 518 E. Harrison, Stuttgart, Arkansas 72160 ("Assignor") in favor of Wildgame Innovations, LLC, a Louisiana limited liability company with a business address at 101 Cason Road, 1st Floor, Broussard, Louisiana 70518 ("Assignee").

WHEREAS, Assignor owns a family of "GRUB" trademarks for deer feed and feed supplements with attractants, including but not limited to, the following marks and U.S. trademark registrations:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issue Date</u>	<u>Goods</u>
3,047,508	BUCK GRUB	01/24/2006	Deer feed
3,503,228	HOG GRUB	09/16/2008	Feed supplement with attractants for hogs
3,506,717	BEAR GRUB	09/23/2008	Feed supplement with attractants for bears
3,537,709	BUCK GRUB TOTAL	11/25/2008	Feed supplement with attractants for wildlife
3,644,019	BUCK GRUB QUICK	06/23/2009	Feed supplement with attractants for wildlife

(collectively the "Trademarks");

WHEREAS, Assignor and Assignee's subsidiary, Evolved Industries, Inc. ("Evolved"), are parties to agreements providing for the transfer of the Trademarks upon the fulfillment by Evolved of certain purchase quotas, including a Marketing and Supply Agreement dated March 29, 2005 and an Agreement dated November 3, 2008 (collectively "Supply Agreements");

WHEREAS, Evolved has fulfilled the purchase quotas of the Supply Agreements thereby obligating Assignor to transfer the Trademarks to Assignee as Evolved's designee, and Assignee is desirous of acquiring the entire interest in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which are acknowledged, Assignor hereby agrees:

1. Assignment. Assignor hereby sells, assigns, transfers and sets over unto Assignee its entire right, title and interest in, to, and under the Trademarks and all the goodwill represented thereby, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all rights to collect royalties and other proceeds in connection with any of the foregoing and all rights to recover damages or lost profits in connection therewith.

2. Covenants: Representations. Assignor covenants, represents, and warrants:
- 2.1 That no assignment, sale, agreement or encumbrance has been or will be made or entered into by Assignor which would conflict with this Assignment;
- 2.2 That it has not heretofore directly or indirectly, whether personally or through others, pledged, mortgaged, or otherwise encumbered the rights conveyed in this Assignment, which rights are free and clear of all liens, encumbrances, and conflicting claims;
- 2.3 That upon Assignee's request, it will promptly provide Assignee with all pertinent facts and documents relating to the Trademarks as may be known and accessible to Assignor, and will testify as to the same in any cancellation or litigation related thereto, and it will promptly execute and deliver to Assignee or its legal representative all papers, instruments or affidavits required to maintain and enforce the Trademarks, which may be necessary or desirable to carry out the purposes hereof.

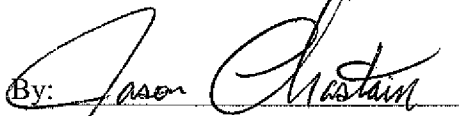
3. Successors. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, legal representatives, successors, and assigns.

4. Governing Law. This Assignment shall be governed by and interpreted in accordance with the laws of the State of Louisiana without giving any effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the State of Louisiana.

5. Supply Agreements. All applicable provisions of the Supply Agreements shall remain in force and effect unless specifically amended by this Assignment.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed in Assignor's name by Assignor's duly authorized officer as of the date first above written.

PRODUCERS RICE MILK, INC.

By: 

Name: JASON CHASTAIN

Title: Asst. V.P. of Rice Sales

ACKNOWLEDGEMENT

STATE OF ARKANSAS

COUNTY OF ARKANSAS

On this 6th day of December, 2011, before the undersigned authority, came and appeared Jason Chastain, who acknowledged to me that he/she executed the foregoing Assignment on behalf of the Assignor and pursuant to authority duly received.

Lana Nicole Flowers

NOTARY PUBLIC, for the County
and State as aforesaid

Print Name: Lana Nicole Flowers
Notary Number: _____
Commission Expires: 6-6-15

